

AppForge FAQ

I am an AppForge customer. Who do I contact if I have questions about my customer contract?

The AppForge trustee, Hayes Financial Consulting, owns the AppForge company and customer contracts. Questions regarding obligations of AppForge, including customer contracts (including license key questions), and non-IP related assets should be directed to the AppForge trustee, Hayes Financial Consulting in Atlanta:

Wes Pennington, Managing Director
Hayes Financial Consulting LLC
Atlanta Financial Center, Suite 200
3343 Peachtree Road, NE
Atlanta, GA 30326
404-926-0056

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What did Oracle acquire?

Oracle has acquired the intellectual property assets of AppForge, and have hired several former AppForge developers to extend Oracle's mobile application product strategy. Oracle did not acquire the AppForge Company or its non-IP assets or former customer contracts, so Oracle does not plan to sell or provide support for former AppForge products going forward.

What is Oracle's applications strategy?

This intellectual property extends Oracle's mobile applications product strategy. Customers are increasingly using devices such as Palm, Symbian, Windows Mobile 5, and BlackBerry, to conduct real-time communications and transactions while mobile, and now Oracle will be better able to address these requirements and develop mini-applications to help executives, sales teams and field service engineers be more productive. We continue to focus on mobile tools to offer our customers better insight, enable them to make better decisions, and help them achieve better results.

We also plan to make information from Oracle's Applications (CRM On Demand, Siebel, PeopleSoft, JD Edwards, and Oracle E-Business Suite) available through Crossfire-powered mobile devices. The next generation of Oracle's standards-based applications - Oracle Fusion Applications - built on Oracle Fusion Middleware and Oracle Business Intelligence, intend to leverage the AppForge expertise to deliver a mobile platform technology.

If you have questions relating to Oracle's product strategy, please contact appforge_us@oracle.com.