

AGILE NEW PRODUCT DEVELOPMENT AND INTRODUCTION FOR PROCESS

KEY FEATURES

Agile New Product Development and Introduction for Process is a Web-based application with a zero-client footprint that is accessible anytime, anywhere over a security-based Web browser. It provides prebuilt integrations with all bundles and modules within Oracle's Agile product lifecycle management for process solution. Some of its features are listed below.

- Configurable Stage-Gate model
- User-defined portfolio management and analytics
- Configurable activity and project templates
- Ideation management integrated to new product development and introduction
- User-defined metrics with integration to Microsoft Office tools

In a highly competitive market, consumer goods companies must accelerate product innovation to hit narrow windows of market opportunity. Oracle's Agile New Product Development and Introduction for Process provides companies with a multistage collaborative project and portfolio management solution to streamline and accelerate product development and introduction. By providing a global framework for product development while offering the flexibility to manage portfolios, projects, and activities at the local level, Agile New Product Development and Introduction for Process helps you improve productivity, increase the success rate of your product innovations, and achieve product superiority and differentiation.

Achieve Simultaneous Global and Local Consistency

Agile New Product Development and Introduction for Process allows you to deploy a global innovation framework based on a configurable Phase-Gate operational model, while also giving you the flexibility to manage projects based on local templates and metrics. This helps you achieve the best of both worlds: you can review your projects at the global, enterprisewide level based on common Phase-Gate terminology and metrics, and you can also configure project templates, activity templates, and metrics based on local business requirements. This ensures global consistency and significantly enhances user adoption.

Manage Innovation Data in a Single Repository

One of the critical enablers you need to improve innovation is global information visibility. With Agile New Product Development and Introduction for Process, you can easily store relevant data as you complete your tasks. Team members and users can then access all project data from this repository, which provides a "single version of the truth."

Agile New Product Development and Introduction for Process provides immediate access to innovation project and portfolio data, thereby accelerating project review and enhancing decision quality. For example, data stored in Oracle's Agile product lifecycle management for process' Global Specification Management and Supply Chain Relationship Management modules are directly accessible from the project and portfolio level in Agile New Product Development and Introduction for Process, enabling full integration of portfolios, projects, specifications, and suppliers.

RELATED PRODUCTS

Agile product lifecycle management for process is a fully integrated, comprehensive suite of software and services for collaborative product lifecycle management in the consumer goods industry. Agile product lifecycle management for process solutions provide visibility across product portfolios, projects, activities, and suppliers, allowing you to achieve optimal results from your innovation efforts.

**AGILE PRODUCT
LIFECYCLE
MANAGEMENT FOR
PROCESS BUNDLES**

- Agile Product Data Management for Process
 - Agile Formulation and Compliance for Process
 - Agile Product Supplier Collaboration for Process
- Agile New Product Development and Introduction for Process

Define Metrics for Measuring Innovation Project Success

Agile New Product Development and Introduction for Process enables you to define the metrics to ensure project and portfolio success. You can roll up metrics from activities to projects to portfolios, and use them as the foundation for analytics. You can also eliminate manual rekeying of data by linking metrics to supporting documents, such as Microsoft Excel spreadsheets, and uploading them into activities and projects as normalized data elements. The concept of metrics is ubiquitous—metrics can be used to record and measure different types of data, including financials, resources, consumer testing, and product evaluations.

Improve Collaboration Through Web-Based Collaboration Network

Agile New Product Development and Introduction for Process provides a Web-based collaboration framework that facilitates collaboration across all functions. Team members can be defined at the activity or project template level, or directly by the team leader within the project. All team members and gatekeepers are electronically advised of the tasks they need to perform. You can also set service-level agreements to define the organization's expectations of allowable response times. This collaborative environment reinforces teamwork and accountability, enabling project teams to perform at a higher level.

Build a Knowledge Base for Innovation

A valuable knowledge management tool, Agile New Product Development and Introduction for Process lets you access all project histories. You can understand why decisions were made in the context of these projects, and how to leverage the global organizational memory to further enhance the results of innovation.

Integrate Ideation with Innovation

Aggregating and filtering incoming ideas is a critical part of the early-stage innovation process. Agile New Product Development and Introduction for Process enables you to review past or current ideas and input new ideas for review. Ideation administrators are empowered to screen incoming ideas and convert them into projects upon approval. Ideation is fully integrated with the innovation process, making it easy to understand where projects originated.

Contact Us

For more information about how your organization can leverage the power of Oracle's Agile New Product Development and Introduction for Process, please visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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