

FREQUENTLY ASKED QUESTIONS

Oracle Application Integration Architecture (AIA)

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Oracle Application Integration Architecture (AIA)

1. What is Oracle Application Integration Architecture?

Oracle Application Integration Architecture is a set of products that enables companies to create greater alignment between IT and business strategy, so when business needs to react, IT can react with it. Application Integration Architecture intends to include the required components to orchestrate cross-application business processes, in an architecture designed for adaptability:

- Process Integration Packs (PIPs): pre-built integrations between specific Oracle applications that can be implemented quickly and extended and upgraded over time as IT landscapes evolve
- Foundation Pack: proven reference architecture and reusable web services enabling customers to create integrations across any applications, leveraging a standards based, service-oriented architecture

2. How will Application Integration Architecture benefit Oracle customers?

Application Integration Architecture enables Oracle customers to more nimbly integrate, adapt, and optimize application functionality across disparate departments, units and lines of businesses, resulting in greater business agility and the ability to seamlessly deliver value to their customers. Application Integration Architecture delivers sustainable integrations that are designed to survive application upgrades and will not break when new applications are inserted helping protect the value of your integration investments. Built for adaptability, Application Integration Architecture provides a methodology and extension framework that allows Oracle customers to optimize business processes for their specific environment and to be quickly redesigned as needed. Lastly, with its Oracle Service Oriented Architecture (SOA) Suite foundation, Application Integration Architecture enables Oracle customers to more easily transition to a SOA environment and achieve their goals with reduced integration risks and costs.

3. What Process Integration Packs are available with Application Integration Architecture?

Siebel CRM On Demand Integration Pack for Oracle E-Business Suite. This process integration pack supports the opportunity-to-quote process and includes auto conversion of opportunities to quotes and quotes to orders.

Siebel CRM Integration Pack for Oracle E-Business Suite Order Management. This process integration pack supports the order-to-cash process lifecycle including support for complex product configuration, inventory availability, automated order processing, price synchronization and real time order status.

Oracle Application Integration Architecture for Communications. Oracle Application Integration Architecture offers three industry-specific process integration packs for the communications industry, delivering pre-built integrations for Siebel Customer Relationship Management (CRM), Oracle Communications Billing and Revenue Management, and Oracle Financials. Why not list out our 3 Comms PIPS?

Siebel Life Sciences Integration Pack for Oracle Adverse Event Reporting System. Combines Siebel's world-class contact center functionality with Oracle's robust product safety and compliance capabilities creating a closed loop adverse event and complaint solution.

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Siebel CRM Integration Pack for Oracle Trade Promotion Management. Enables consumer goods companies to create efficiencies across the entire promotion through settlement process by synchronizing customer, product and financial information across Oracle applications.

Siebel CRM Integration Pack for i-flex's FLEXCUBE Account Origination - Liability Products. This packaged integration will enable banks to speed deployment of a complete front-to-back-office solution and accelerate their return on investment.

4. What is Oracle Foundation Pack?

Oracle Application Integration Architecture Foundation Pack lets customers create their own process integrations quickly and more cost-effectively than traditional approaches. To ensure integration success, our Foundation Pack provides proven reference architecture and reusable Web services enabling customers to create integrations across any applications, leveraging standards based service-oriented architecture.

5. Is Application Integration Architecture compatible with Fusion Applications?

Yes, that is our plan. Not only does Application Integration Architecture offer a platform for customers to derive value today, it is also planned to offer them a path forward. Application Integration Architecture is a product customers are expected to adopt to get to Fusion Applications. Investments in this architecture are planned to continue to offer value with Fusion Applications. With the release of Fusion Applications, Oracle intends to make sure that Fusion Application modules can be plugged into Application Integration Architecture, enabling customers to upgrade to Fusion Applications and retain their investments.

6. What does Oracle Application Integration Architecture (AIA) mean for Oracle's ecosystem of partners?

Oracle understands the importance of its ecosystem in providing end to end business solutions to its customers. Oracle Application Integration Architecture provides a sustainable SOA based framework for integrating Oracle and non-Oracle applications into end to end business processes. Oracle partners, both System Integrators (SI) and Independent Software Vendors (ISV), stand to derive major benefits by adopting Application Integration Architecture. Oracle is already engaging some strategic SI partners in co-development efforts to leverage our combined industry expertise and implementation knowhow. We now have an expanded AIA for Partners initiative supported by Oracle Partner Network that includes new AIA based integration options. This initiative caters to both SI and ISV partners seeking to build Oracle endorsed integration solutions.

7. Where can I go for more information about Application Integration Architecture?

For additional information, please visit www.oracle.com/aia