

You are cordially invited to a CFO Forum

Fact: Companies with an Integrated Finance Organization have twice the revenue growth of their peers. (Source, IBM CFO Study 2008)

Join a select group of CFOs and senior finance executives as we share the recently released findings from *IBM's Global CFO Study 2008: Balancing Risk and Performance with an Integrated Finance Organization* conducted with input from 1200 CFOs globally. We'll also discuss the role enterprise software plays in empowering companies to perform better, respond quicker, and reduce risk.

Forum Date & Locations:

- Friday, April 11, 2008 – Palo Alto, CA
- Tuesday, April 22, 2008 – Boston, MA
- Thursday, May 1, 2008 – Chicago, IL
- Thursday, May 8, 2008 – New York, NY
- Thursday, June 19, 2008 – Dallas, TX

Forum Agenda:

- 7:30 am - 8:00 am Networking Breakfast
- 8:00 am - 8:05 am Opening Comments
- 8:05 am - 8:35 am *Balancing Risk and Performance with an Integrated Finance Organization: The Global CFO Study 2008* - presented by IBM
- 8:35 am - 9:00 am Become a World-Class Finance Organization - presented by Oracle
- 9:00 am - 9:10 am Break
- 9:10 am - 9:40 am Client Case Study and Q&A - presented by a Fortune 500 Finance Executive
- 9:40 am - 9:45 am Concluding remarks
- 9:45 am - 11:00 am Breakout: "Confer with an Expert" regarding industry and/or topic specific-issues (optional)



Register today!

Click a date and location above for online registration. For questions about the event please call (510) 669-0718.