

# ORACLE DAILY BUSINESS INTELLIGENCE

## KEY FEATURES

### End-Users

- E-mail dashboards and reports and schedule reports to be sent by e-mail
- Personalize report tables
- Export reports to Excel and PDF files
- Start chats and web sessions from dashboards
- Save personalized views of reports and dashboards
- Temporarily delegate your data-access rights to other users

### Designers

- Configure existing or create new dashboards based on the content of reports
- Create new reports based on existing views or tables or use Balanced Scorecard to prototype the UI and generate the summarization schema
- Publish reports and dashboards
- Pre-built content is now organized into functional areas
- Add RSS feeds, simulation views, or Scorecard regions to dashboards
- Export and import dashboard, report, KPIs, and dimension XML definitions between instances
- Configure weighted averages KPIs and reports based on transformations of KPIs and define scores

### Administrators

- Monitor the performance of request sets with new performance reports
- View tables and views dependent object definitions
- Create request sets for menus and dashboards

*Oracle® Daily Business Intelligence is pre-built management reporting for the Oracle E-Business Suite that turns conventional wisdom upside down. Through its radically simplified architecture, Daily Business Intelligence provides greater business insight by delivering better management reporting without requiring a separate reporting infrastructure, resulting in dramatically faster implementations and reduced operating costs. Oracle Daily Business Intelligence is part of the Oracle E-Business Suite, an integrated set of Information-Driven applications engineered to ensure that the data you capture and create with your business applications is transformed into information that drives competitive advantage.*

### Stay more informed about all aspects of your business every day

Daily Business Intelligence provides up-to-date information for managers to help them gain business insight and make better decisions faster. Daily Business Intelligence dashboards (see Figure 1) provide business performance information for key performance indicators such as revenue, expenses and profit margin. Furthermore, dashboards can highlight trends, which can then be further analyzed by drilling into detail reports.

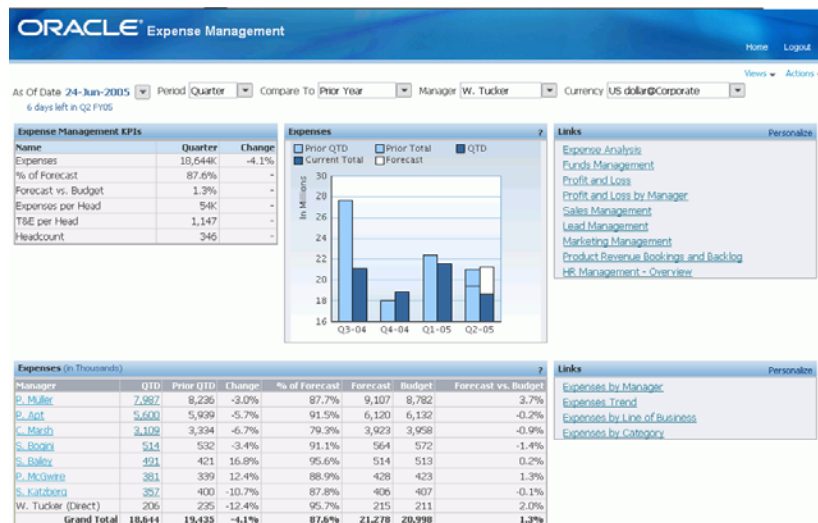


Figure 1: Expense Management Dashboard

Over sixty pre-built dashboards and nearly one thousand reports are available for Financials, Sales and Marketing, Human Resources, Projects, Supply Chain, Procurement, Manufacturing, Service, Compliance, and more. Daily Business Intelligence allows decision makers from all levels of an enterprise to understand business performance in a timely manner.

### **Drill to the level of detail you need—even to the underlying transactions**

Daily Business Intelligence dashboards are supported by hundreds of drill-down reports that enable users to drill to the level of detail they need to understand the root cause of a problem and then take appropriate action. For example, managers can analyze past due shipments to understand which products or warehouses are causing the backlog. They can then determine which customer orders are being delayed and take corrective action immediately. Traditional business intelligence solutions commonly allow you to analyze trends in historical data but are rarely updated frequently enough or retain enough details to help managers identify potential issues before they become major problems.

### **Radically simplified architecture lowers costs**

Daily Business Intelligence leverages the latest advances in Oracle technology resulting in a radically simplified architecture. Instead of implementing a separate reporting infrastructure and moving a subset of data from the transaction system to a separate reporting system, Daily Business Intelligence maintains summaries in the same database where transactions are stored. As a result, users have access to both summary data and transaction details in a single system. Traditional business intelligence solutions typically involve designing and maintaining a separate database to store summarized information. Most of these solutions require significant custom development effort to design the reporting database and the corresponding data extraction routines needed to populate it. Ultimately these systems take longer to deploy, are more costly to maintain and upgrade, and deliver less value to the end users who have access to less information. In contrast, Daily Business Intelligence users have access to more complete and up-to-date information, while at the same time reducing the amount of time and cost to implement and maintain the solution.

### **Extend the solution to fit your business needs**

With the DBI Designer, part of the Oracle Business Intelligence Applications Framework, you can also create new dashboards, reports, measures and dimensions. New reports can be mapped to existing data base views, tables or dashboards. Also, with the pre-integrated Oracle Balanced Scorecard tools, you can have the system automatically create the summarization schema for the new content.

### **Configurable and Extensible for your Industry**

Decision makers need information that is timely and relevant. With DBI, KPI's and regions can be renamed, hidden, or rearranged on the appropriate DBI Dashboard,

**KEY BENEFITS****OBTAIN GREATER  
BUSINESS INSIGHT:**

The Daily Business  
Intelligence solution

- Delivers pre-built content that allows you to monitor the performance of your business with relevant and timely summarized data supported with links to detailed data reports.
- Costs less as it leverages Oracle technology to deliver operational and management reporting directly from your transactional systems instead of implementing and maintaining a separate instance of the data.

**RELATED PRODUCTS:**

The following products are available from Oracle to complement Daily Business Intelligence implementations:

- Oracle Balanced Scorecard
- Oracle Collaboration Suite
- XML Publisher
- Oracle Discoverer

**RELATED SERVICES**

The following services are available from Oracle Support Services:

- Oracle E-Business Suite Accelerators
- Oracle Application Solution Centers
- Oracle University
- Oracle Consulting

tailoring DBI for the needs of your specific industry. DBI is also extensible, allowing you to create new KPIs and reports, based on both Oracle and non-Oracle data sources. New content added to DBI Dashboards will persist through version upgrades, for maximum ROI and reusability.

**Oracle E-Business Suite—The Complete Solution**

Oracle E-Business Suite enables companies to efficiently manage customer processes, manufacture products, ship orders, collect payments, and more—using applications that are built on a unified information architecture. This information architecture provides a single definition of your customers, suppliers, employees, and products — all aspects of your business. Whether you implement one module or the entire Suite, Oracle E-Business Suite enables you to share unified information across the enterprise so you can make smarter decisions with better information.

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