

ORACLE DAILY BUSINESS INTELLIGENCE FOR SUPPLY CHAIN

KEY FEATURES

- Track expired inventory for lot controlled item
- View details of new, expiring, expired and terminated agreements
- Analyze unrealized value of expired and terminated agreements
- Track percentage of non-agreement sales orders
- Analyze total value of orders booked and fulfilled
- Monitor backlog and execute orders
- Identify bottlenecks by tracking backorders and orders past due
- Analyze shipping timeliness and improve on-time shipping performance
- Track inventory turns
- Analyze total inventory value
- Compare the production to the plan
- Track carrier on-time performance
- Minimize end-to-end cycle time of inbound and outbound processes
- Understand KPI trending

Oracle® Daily Business Intelligence (DBI) for Supply Chain enables supply chain professionals to track and manage end-to-end supply chain business processes. It gives them the ability to develop optimal management decisions that balance competing business imperatives, such as: high customer satisfaction against low inventory and operational costs; supply chain agility against reliability; and supplier reliability against procurement costs. Oracle DBI is fully integrated with Oracle E-Business Suite to ensure that the data you capture and create with your business applications is transformed into information that drives competitive advantage

Comprehensive and fully-integrated Supply Chain Analytics

In today's high velocity business environment, it is challenging to identify and respond to changes that impact business performance just in time. With DBI for Supply Chain, executives, shipping managers, and operations professionals can realize their supply chain goals with information that enables them to:

- Monitor on-time shipping performance
- Ensure high customer service levels
- Identify bottlenecks in order execution
- Manage inventory investments optimally
- Track the value added by the supply chain
- Focus on the operational efficiency of warehouse processes
- Understand freight carrier performance and billing practices

Manage the Order Stream to improve Customer Satisfaction

DBI for supply chain give the entire organization, from executives to managers and business analysts, seamless visibility into the entire order fulfillment cycle to ensure smooth flow of bookings to fulfillment. Using DBI for Supply Chain, supply chain professionals can track the value of orders for each organization, customer, product category, or item and identify problems or delays in the process thus enabling them to pinpoint the opportunities for improvement.

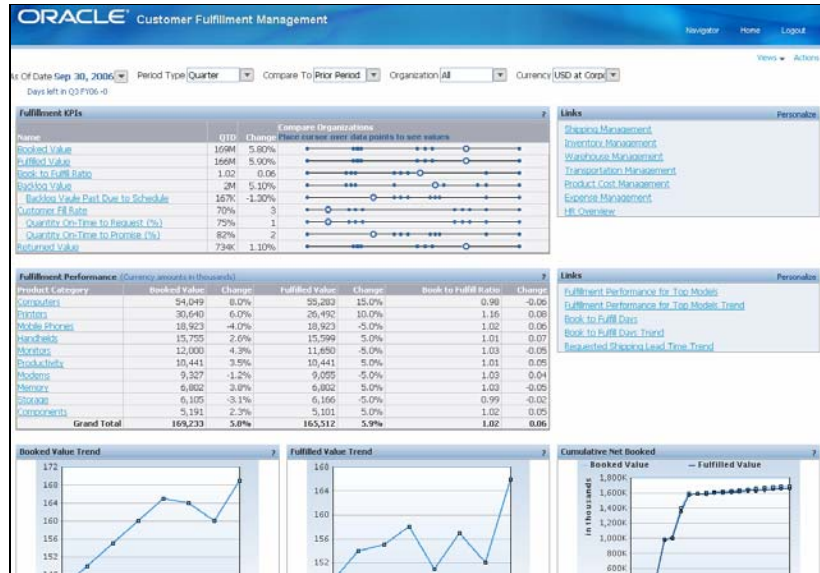


Figure 1: Section of Customer Fulfillment Management Dashboard

Monitor On-Time Shipping Performance

Managers can understand shipping performance to the promise date using key performance indicators such as Order Lines Late to Promise. Whether it is performance according to the schedule or promise date, managers can troubleshoot orders that contribute to poor performance and drive corrective action.

Compare Cycle and Lead Times

DBI for Supply Chain provides measures that focus on the speed of business processes such as shipping and fulfillment cycle times. These measures provide insight as to which items require more time or are more problematic for order fulfillment. Managers can also compare the cycle time performance across their organizations.

Analyze Returns

Managers can analyze the total value and rate of returns to assess how much they impact customers and the degree to which organizations are contributing to returns. In addition, returns are shown with reason codes to enable troubleshooting and root cause analysis. Users can trace a return back to a specific order and see all of the original transaction details.

Identify Bottlenecks in Order Execution

DBI for Supply Chain points managers to exceptions that need to be quickly addressed. It also enables them to drill through appropriate analysis path to identify the solutions.

Optimize Inventory Investments

Supply Chain Managers require comprehensive understanding of inventory velocity across multiple distribution and manufacturing locations. They need accurate inventory information to stock finished goods or adjust plans and forecasts in order to balance inventory levels with the rate of consumption. With DBI, they have access to comprehensive and accurate data to manage the flow of inventory on a daily basis. Additionally, DBI allows managers to assess the effectiveness of

existing inventory tracking processes by monitoring the accuracy of the inventory cycle counts. Discrepancies and resulting adjustments can be analyzed further. Findings from this analysis can be used as a basis for focused improvement initiatives.

Using DBI for Supply Chain, managers have a global view of inventory across the supply chain enabling them to:

- Track inventory turns by organizations
- Analyze total inventory value for organizations by type – on-hand, intransit, WIP
- Compare inventory levels by organization, inventory category, and items
- Control the on-hand inventory levels in each subinventory
- Monitor expired inventory for lot controlled items
- Monitor the accuracy of inventory cycle counts

Track the Value Added by the Supply Chain

Despite competing objectives and priorities, supply chains have to stay cost-effective while facilitating revenue flow from sales orders. Managers must constantly track operational costs against product margins while balancing inventory and customer service levels. DBI for Supply Chain provides analysis of product margin by looking at Fulfilled Value and Cost of Goods Sold directly from your transactional systems so that managers can actively monitor, identify, and control the costs that impact profitability in a timely fashion. It also tracks the revenue generated by products to provide insight into how supply chain operations are contributing to the in-flow of revenue to the organization. Trends in profitability and fulfillment performance are provided so that managers can easily stay abreast of their function's contribution over time.

Maximize the functional effectiveness and operational efficiency of warehouse processes

With DBI, a Warehouse or Materials Manager can analyze the execution efficiency and the resulting performance of the facility. They are able to monitor the end-to-end cycle time of Operation Plans, as well as monitor the exceptions logged during tasks. DBI provides timely visibility to space constraints and problems encountered during task execution.

Using DBI, the warehouse managers and supervisors can easily determine, analyze and act upon the following:

- The cycle time from picking to shipping the material
- The volume of picking and shipping activity
- The cycle time from receiving to stocking the material
- The volume of receiving and putaway activity
- The deviations from the planned procedures in the Inbound and Outbound activity

- The utilization of warehouse space

Drive Maximum Performance in Transportation Management

As freight carrier on-time performance is integral to overall supply chain performance, Transportation Managers must manage their freight carriers as well as their own organization's use of transportation. They require insight into how well their carriers are performing in terms of cost, billing, and on-time delivery. They also need to know if their own operations are operating at expected service levels and whether they are appropriately recovering their costs from customers.

Improve Productivity within Sales Group

The Sales Agreement Management dashboard displays content to help Sales Managers to manage their sales agreements better and to improve productivity within the sales group. The dashboard provides detailed reports for Active Agreements, Expired Agreements and Non-Agreement orders.

Drill to Real-Time Details

Oracle DBI gives managers a real-time view of the data by enabling them to seamlessly drill from the dashboards to business transaction data. For example, the manufacturing manager could drill on the Manufacturing Cost Variance in the dashboard to the Manufacturing Cost Job Detail report to the live view of the WIP Value Summary for the job in the application.

Simple Set-up

DBI is both straightforward and simple to implement. DBI utilizes existing set-ups and terms that have been used in existing Oracle Applications. The result is a streamlined reporting application that can be used almost immediately to provide an enterprise's daily measurements.

Configurable and Extensible for your Industry

Decision makers need information that is timely and relevant. With DBI, KPI's and reports can be renamed, hidden, or rearranged on the appropriate DBI Dashboard, tailoring DBI for the needs of your specific industry. DBI is also extensible, allowing you to create new KPIs and reports, based on both Oracle and non-Oracle data sources. New content added to DBI Dashboards will persist through version upgrades, for maximum ROI and reusability.

Oracle E-Business Suite—The Complete Solution

Oracle E-Business Suite enables companies to efficiently manage customer processes, manufacture products, ship orders, collect payments, and more—all from applications that are built on unified information architecture. This information architecture provides a single definition of your customers, suppliers, employees, and products—all important aspects of your business. Whether you implement one module or the entire Suite, Oracle E-Business Suite enables you to share unified information across the enterprise so you can make smarter decisions with better information.

KEY BENEFITS

- Optimize inventory investments
- Maximize the functional effectiveness and operational efficiency of warehouse processes
- Improve fulfillment by analyzing across sales groups and sales person based on volume of agreements
- Drive maximum performance in Transportation Management

Copyright 2006 Oracle. All Rights Reserved.

This document is provided for information purposes only, and the contents hereof are subject to change without notice. This document is not warranted to be error-free, nor is it subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness for a particular purpose. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission.

Oracle, JD Edwards, and PeopleSoft are registered trademarks of Oracle Corporation and/or its affiliates. Other names may be trademarks of their respective owners.

RELATED PRODUCTS

Part of Oracle Corporate Performance Management solutions, which includes:

- Activity-Based Management
- Business Intelligence Solution
- Daily Business Intelligence
- Demand Planning
- Enterprise Planning & Budgeting
- Financial Consolidation Hub
- Profitability Manager

RELATED SERVICES

The following services are available from Oracle Support Services:

- Update Subscription Services
- Product Support Services
- OnlineDBA
- OnlineDBA for Application