

SIEBEL DATA QUALITY



KEY FEATURES

- Eliminates Duplicate Customer Records
- Pre-Built Integration—to third-party data cleansing tools
- Matching Server—identifies duplicate records based on key attributes
- Fuzzy Search—allows you to get match results regardless of errors
- Data Quality Connector—integrates with third-party data cleansing products
- Make Real-Time And Batch Requests—to an external data-cleansing engine

Oracle's Siebel Data Quality improves the quality of your customer data by providing the capability to identify duplicate customer records. It also offers pre-built integration to third-party data cleansing tools. This application's Matching Server function allows you to search, match, and identify duplicate customer records based on key customer attributes. An additional feature, Data Quality Connector, is a generalized interface that is capable of making real-time and batch requests to an external data-cleansing engine.

Improve the Quality of Your Customer Data

Data Quality provides the capability to identify duplicate customer records.

This application uses a Matching Server function to help scan your entire customer database for redundancies, and a Data Quality Connector, which offers pre-built integration to third-party data cleansing tools.

Siebel Data Quality Matching Server

This feature of Data Quality allows you to search, match, and identify customer records based on key attributes.

Siebel Data Quality Matching Server allows you to identify duplicate customer records based on such attributes as name, address, and date of birth, Social Security number, or tax ID. This application includes advanced a "fuzzy" search and match function that allows you to get results regardless of variations in spelling or word sequence or errors in names, addresses, and identity data. This advanced functionality is available for multiple countries, languages, and character sets.

The Data Quality Matching Server can operate in a real-time or batch mode. In real-time mode, the server alerts the user when the user attempts to enter a customer record that matches an existing record. The user can then decide to work with the existing matched record or save the new or modified record. In batch mode, the server periodically "scans" the entire customer database for potential duplicate records.

Siebel Universal Data Quality Connector

A solution that provides pre-built, out-of-the-box integration with third-party data cleansing products.

The Siebel Universal Data Quality Connector provides pre-built, out-of-the-box integration to several third-party data cleansing products such as First Logic®, Trillium® and IBM® WebSphere QualityStage. This feature is a generalized interface that is capable of making real-time and batch requests to an external data-cleansing engine.

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