

# ORACLE RETAIL BACK OFFICE



## KEY CAPABILITIES

- Manages the till, register, safe, and store from opening until closing
- Facilitates transfer of sales data from registers to the enterprise database
- Provides basic employee time-management functions, including time clock capabilities
- Retains operational parameters at the store
- Maintains enterprise- and store-specific item, price, and promotion files
- Allows use of locally stored price and promotion files as a backup data source
- Delivers real-time operational information from registers, PCs, and portable devices throughout the store
- Includes comprehensive standard reports and ad-hoc reporting capabilities
- Uses multiple export options to share data throughout the enterprise

## RELATED PRODUCTS

- Oracle Retail Central Office
- Oracle Retail Point-of-Service
- Oracle Retail Mobile Point-of-Service
- Oracle Retail Labels and Tags
- Oracle Retail Signs

*Oracle Retail Back Office gives you real-time access to accurate information across the store so you can react quickly to business needs and trends. With the ability to efficiently perform essential store operations and analyze in-store data, you can improve customer service and optimize profits. Managers can access management functions and reports from PC and POS devices throughout the store, which allows them to spend more time on the floor—supervising, coaching, and selling.*

### Take Care of Business, Anywhere

In today's hyper-competitive market, retailers are under more pressure to reduce expenses while increasing sales. And it is harder than ever to recruit and retain reliable, customer-service-oriented sales associates—so store managers must spend more time on personnel management. However, essential store operations, such as reporting and analysis, must still be performed to support best-in-class customer service at the point of sale and to optimize profits.

Oracle Retail Back Office gives retailers the flexibility to put store management and reporting functionality wherever it's needed—on the front register or on the back-office PC—so retailers can take care of business anywhere.

### Gain Real-Time Access to Accurate Information

Oracle Retail Back Office gives retailers real-time access to accurate information across stores so they can better meet customer demands. Oracle Retail Back Office

- Lets managers take care of business from the point of sale as needed
- Includes a comprehensive and easy-to-use reporting system, enabling managers to deliver best-in-class customer service and achieve execution consistency
- Includes extensive reporting capability leveraging Oracle's BI Publisher with multiple viewing and output options, putting real-time operational intelligence at your fingertips when and where you need it
- Manages beginning- and end-of-day procedures
- Includes store-level security; cash, item and price management; and time maintenance
- Enables managers to set up, view, and maintain item, price, and promotion files for store-specific assortments and events

**Improve Operational Efficiency**

Improve operational efficiency by managing the till, register, safe, and store from opening to closing, including creating the end-of-day deposit slip. Oracle Retail Back Office lets you manage in-store configuration information—including parameters, exchange rates, and security settings. You can edit parameters, where authorized by corporate, to match store-specific policies. React to business needs and trends quickly by setting up, viewing, and maintaining item, price, and promotion files (including kits and best deals) for store-specific assortments and events. Or you can use those files as a backup when communications problems prevent the correct files from being downloaded from corporate.

Oracle Retail Back Office features include start-of-day and end-of-day operations; item, price, and promotional events maintenance; security; and store configuration.

**Operational Tasks**

- Store open/close
- Register open/close
- Till open/close

**Administrative Functions**

- Point-of-service defined parameters
- Back-office parameters
- Security maintenance
- Employee clock-in/clock-out
- Employee time maintenance
- Bank deposit printing
- Safe management

**Data Maintenance**

- Item
- Price
- Promotion
- Employee and role
- Kits



- Automated scheduling of reports
- Ad-hoc reporting
- Quick views
- Multiple export formats (CSV, XML, RTF and PDF)
- Print, send to file, or e-mail output options

### **Standard Reports Examples**

- Flash Sales
- Sales Summary by Register
- Hourly Productivity
- Bank Deposit
- Over/Short by Cashier
- Over/Short by Register
- Store Summary
- Suspended Transactions
- Bank Deposit Detail
- Register Summary
- Till Summary
- Till Float Summary
- Till Float Detail
- Till Count Summary
- Till Count Detail
- Individual Employee Time Summary
- Summary Employee Time Summary
- Employee Time Maintenance Report

Reports shipped are well documented. The new BI Publisher framework greatly simplifies the process for modifying existing reports as well as creating new reports from the edge.



