

ORACLE RETAIL POINT-OF-SALE



- Reduce store-operating costs
- Keep customers happy and coming back for more
- Reduce time at the checkout
- Cut training time by as much as 50%

In a world where shoppers decide in a split second whether to buy your products or to walk away empty-handed, the difference between leading the retail industry and following the rest of the pack often hinges on in-store execution.

Optimize Sales Transactions

For retailers, in-store execution requires a point-of-sale system that optimizes sales transactions in order to keep customers happy and coming back for more.

Oracle Retail Point-of-Sale delivers one of the most powerful, scalable, flexible, and stable point-of-sale solutions available. Designed to reduce store-operating costs while improving customer service, Oracle Retail Point-of-Sale provides a comprehensive solution including point-of-sale, cash management, and labor management.

Using a flexible Java-based (J2EE) open architecture, Oracle Retail Point-of-Sale enables multi-platform and multi-channel operations across critical functions at lower costs. The implementation of Oracle Point-of-Sale has produced dramatic results, including:

- Reduction in training time by as much as 50 percent
- Cost reduction in maintaining POS by as much as 50 percent
- Cost reduction in rolling new stores by as much as 30 percent
- Substantially reduced time at the checkout

The integrated store operations platform provides an easy-to-use Java toolset for more cost-efficient customization, including:

- Customized receipts and reports; real-time monitoring of network performance and errors.
- Customized user interface and troubleshooting for system performance.
- True peer-to-peer technology, which allows transactions to be suspended and recalled anywhere in the store.
- A mission control toolset, which provides a complete network topology of the system and ensures proper fault tolerance and load balancing.

Benefits of Oracle Retail Point-of-Sale

- **Lower Cost-of-Ownership.** Java-based, fit-client and network computer design make system upgrades, along with price and inventory changes, quick and easy to perform.
- **Flexible.** Java is the foundation for creating one of the most reliable, flexible, and scalable retail solutions.
- **Increased System Life.** Multi-tiered platform adapts to changes in the environment—from hardware additions to database changes—enhancing system life.

Key Features of Oracle Retail Point-of-Sale

- **Supports Multi-Channel Integration Interfaces.** Supports Unix, Linux, OS2, Microsoft Windows, and Palm operating systems.
- **Multi-Tiered Architecture.** Handles large workloads while maintaining peak performance and extending the life of the investment.
- **Highly Available.** Built-in redundancies enable run-time recovery from a fault on any tier.
- **Integrated.** Data is delivered through a common gateway with a customized integration to back-end applications and data repositories.
- **Easily Managed.** The mission control management tool enables easy management and maintenance of multiple application servers and back-end services—locally or remotely.
- **Adapts to Your Business.** The architecture allows for multiple network designs and can switch from a 2-, 3-, 4-, or 5- tier architecture without changing code.
- **Works Online and Off-Line.** Transactions made during the off-line mode are queued and posted automatically when back online.

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