

## Oracle Business Indicators for the Apple iPhone Frequently Asked Questions

### What is Oracle Business Indicators?

Oracle Business Indicators is the first in a series of business applications for the Apple® iPhone from Oracle. The application provides mobile business users with real-time, secure access to business performance information on one of the industry's most exciting and engaging mobile devices – Apple iPhone.

### What are the key features of Oracle Business Indicators for the iPhone?

Oracle Business Indicators allows users to view and interact with Oracle Business Intelligence Applications that include financial, human resources, supply chain and customer relationship management analytics, as well as analytical alerts generated by Oracle Delivers, an integrated component of Oracle Business Intelligence Enterprise Edition Plus (OBIEE). Specific features include:

- Role-based security that enables users to select indicators relevant to their job functions.
- User configuration options that allow users to select preferences for browsing.
- Frequently-accessed indicators can be saved to a Favorites list.
- Flexible and intuitive browsing and key-word/wild-card searches are supported in the catalog of pre-defined indicator reports.

### Who are the target users for Oracle Business Indicators?

Mobile executives and managers. Oracle business applications address how busy executives and managers work today – requiring targeted, intelligent and task focused information to make informed decisions with ease and simplicity with today's increasingly mobile work style.

### Is Oracle Business Indicators a web-based application?

No. Oracle Business Indicators is built as a native application on the Apple iPhone so that it can take full advantage of the mobile platform to offer highly intuitive and flexible user interface features.

### What report interactions are supported in Oracle Business Indicators?

- Users can easily zoom in and out of report details via the iPhone multi-touch (or “pinch”) technology.
- Report-level prompts and filters can refine the granularity of data being presented.
- Cell-level drills up or down dimensional hierarchies can easily transition from summary to detail analysis.
- Pre-defined guided analyses to related reports are also supported at cell-level.

### Can a user create ad-hoc OBIEE reports in Oracle Business Indicators?

Oracle Business Indicators is optimized for viewing and interacting with reports that have been previously created from OBIEE.

### What type of security is supported in Oracle Business Indicators?

Oracle Business Indicators is based on the same user security model as Oracle BI Applications. Oracle Business Indicators also supports Secure Sockets Layer (SSL) protocol to receive data securely from the OBIEE server. This encryption technology ensures that the user can view any number of reports and any amount of data securely through the trusted SSL connection.

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### **What type of analysis can a user view with Alerts! in Oracle Business Indicators?**

When selecting an Alert! entry in Oracle Business Indicators, the user can also review an associated analytic report.

### **Will more iPhone applications be released from Oracle in the future?**

Yes, we have plans for additional Oracle business applications on the iPhone. Oracle plans to follow this initial release with support for key ERP business approval processes with rich analytical context. Oracle also intends to release CRM solutions for the iPhone with applications that help users be productive when mobile; collaborate and share information with colleagues and customers, and manage leads, accounts, opportunities and forecasts.

### **What is the cost and how can I get the new application?**

The English language version of Oracle Business Indicators can be downloaded for free from the following iPhone App Stores: Austria, Belgium, Canada, Denmark, Finland, Greece, Ireland, Luxembourg, Norway, Portugal, Sweden, United Kingdom, United States, Australia and New Zealand.

### **What if I don't reside in one of the supported countries?**

You can download Oracle Business Indicators by changing your iTunes account information to one of the supported countries (above). Please see iTunes help for more information.

### **Will Oracle support additional languages?**

Yes, Oracle intends to support additional languages in future releases.

### **Are there any pre-requisites for Oracle Business Indicators?**

Yes. Oracle Business Indicators requires the licensing of Oracle Business Intelligence Enterprise Edition Plus (OBIEE).

### **What versions of software are required?**

- Apple iPhone 2.0 Software
- OBIEE 10.1.3.3.3

### **Who do I contact for support, Apple or Oracle?**

- For issues related to downloading the application on App Store, contact iTunes Store support at <http://www.apple.com/support/itunes/store/>
- For issues related to the Oracle Business Indicators application, contact Oracle support at <http://www.oracle.com/support/policies.html>

### **Where do I go for more information about Oracle Business Indicators?**

For more information about Oracle Business Indicators, refer to [http://www.oracle.com/solutions/business\\_intelligence/index.html](http://www.oracle.com/solutions/business_intelligence/index.html)



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