

# ORACLE BUSINESS CONSULTING OPTIMIZATION ROADMAP SERVICES



*Oracle Business Consulting's Optimization Roadmap Services identify measureable business and IT performance improvement opportunities linked to customers' strategic business goals and deliver the business case and roadmap for achieving the business value, leveraging their existing Oracle investment.*

## AT A GLANCE

- Combined business and IT roadmap for business optimization
- Improvements in cost, quality, and speed deliver competitive advantage
- Measureable business benefit improvement targeting
- Maximizes the value of customers' existing Oracle investment

## Overview

The Optimization Roadmap Services range in focus from a single business process, to infrastructure solutions, to IT portfolio rationalizations, and comprehensive enterprise technology roadmaps. They always focus on aligning IT functionality and value to the business' strategic goals and measureable value.

The outcome of an Optimization Roadmap is business and IT executive alignment on business goals and IT strategies, costs, and expected ROI for the solution roadmap.

## Scope of the Offering

Oracle Business Consulting delivers combined business-IT transformation roadmaps designed to maximize the measureable business value of customers' Oracle Enterprise solutions. Roadmaps range from discrete business process improvement designs to overall IT portfolio rationalization blueprints. Optimization Roadmap Services focus on any of the following areas:

- Business process improvement through process and technology standardization and simplification.
- Business operating model and IT service portfolio alignment and rationalization.
- IT portfolio rationalization and total cost of ownership improvement.

## Approach

Optimization Roadmap Services follow a six-step approach ensures efficient generation of an actionable roadmap for improvement, aligned with business goals and strategies.

**Step 1:** Define Engagement Scope and Plan

**Step 2:** Define Business Vision and Goals

**Step 3:** Assess Current State

**Step 4:** Define Improvement Opportunities and Solutions

**Step 5:** Define Value, Risks, and Roadmap

**Step 6:** Communicate and Commit to Plan

## RELATED SERVICES

- Benefits Realization Program Governance Services

**WHY ORACLE CONSULTING**

- **Leading Expertise:** Oracle's own experts providing thought leadership for every Oracle solution.
- **Broad Coverage:** "End-to-end" lifecycle services across the entire Oracle product footprint.
- **Global Scale:** 13,000 Oracle experts in 145 countries, serving over 20 million users.
- **Unified Methodology:** Based on industry standards, high quality results across complex projects.
- **Flexible Delivery:** Onsite, offsite, and offshore, along with innovative solutions such as Rapid Starts and Expert Services.

**Results**

Optimization Roadmap engagements result in the alignment of business and IT objectives, measures, projects, and time frames in a common, shared strategic roadmap. This roadmap is a guide to achieving the maximum business value from a business and IT transformation project using Oracle Enterprise solutions.

The deliverable includes:

- Future state vision linked to business goals and strategy.
- Integrated solution definition with value drivers and benefit areas.
- Strategic Roadmap of actions and benefits achievement.

Durations vary with the scope of the engagement.

**About Oracle Business Consulting**

Oracle Business Consulting is a team of senior business consultants with business process improvement; business-IT strategy; benefits identification, tracking, and measurement; and business transformation program governance expertise. Oracle Business Consulting's exclusive focus is on business and IT processes enabled by Oracle solutions.

Oracle Business Consulting is part of Oracle's Lifecycle Management Services portfolio. Oracle Business Consulting provides the roadmap and the program governance "dashboard" leadership to support maximizing the value of customers' Oracle business solutions.

**How We Are Different**

The Oracle Consulting team is focused exclusively on Oracle Technologies, and we have the experts that others turn to for leading practices in Oracle software implementations. We know Oracle best and can provide your business with tightly integrated, comprehensive, superior services throughout your ownership experience.

**Getting Started**

Leverage Oracle's methods, tools, and extensive experience with customer implementations across diverse industries and geographies. Tight integration across Consulting, Development, Support, Education, and Global Delivery puts the entire Oracle team behind your success. To learn more, contact your local Oracle Consulting representative at 1-800-633-0615, email [ask-oracleconsulting\\_us@oracle.com](mailto:ask-oracleconsulting_us@oracle.com), or visit [www.oracle.com/consulting](http://www.oracle.com/consulting).



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