

ORACLE BUSINESS CONSULTING OVERVIEW



Oracle Business Consulting drives business and IT transformations, delivering business performance improvement and competitive advantage enabled by Oracle solutions.

AT A GLANCE

- Business Consulting Services to identify and drive customers' business transformation opportunities
- Business and IT transformation roadmaps
- Business process improvement
- Transformation Program governance
- Business benefits targeting, tracking, and measurement

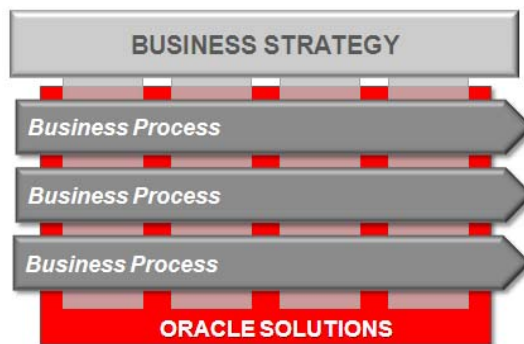
Overview

Oracle Business Consulting is a team of senior business consultants with business process improvement; business-IT strategy; benefits identification, tracking, and measurement; and business transformation program governance expertise. Oracle Business Consulting's exclusive focus is on business and IT processes enabled by Oracle Enterprise solutions.

Oracle Business Consulting is part of Oracle's Lifecycle Management Services portfolio. Oracle Business Consulting provides the roadmap and the program governance "dashboard" leadership to support maximizing the value of customers' Oracle business solutions.

Our Focus

At Oracle Consulting, we know that strategic business results are achieved through well aligned and optimally performing business processes. Our solutions enable those business processes. Oracle Business Consulting's experience and expertise helps customers drive process improvement and business innovation to reduce costs, improve customer experience, and increase revenue.



In short, we help customers gain competitive advantage through services that align business goals with their supporting business processes and their technology platform.

RELATED SERVICES

- Optimization Roadmap Services
- Benefits Realization Services

Optimization Roadmap Services

Optimization Roadmap Services range in focus from a single business process, to infrastructure solutions, to IT portfolio rationalizations, and comprehensive enterprise technology roadmaps. Optimization Roadmap Services provide business and IT alignment, the business value maximizing case for action, and benefits-oriented roadmaps. They always focus on aligning IT functionality and value to the business' strategic goals and measurable value.

WHY ORACLE CONSULTING

- **Leading Expertise:** Oracle's own experts providing thought leadership for every Oracle solution.
- **Broad Coverage:** "End-to-end" lifecycle services across the entire Oracle product footprint.
- **Global Scale:** 13,000 Oracle experts in 145 countries, serving over 20 million users.
- **Unified Methodology:** Based on industry standards, high quality results across complex projects.
- **Flexible Delivery:** Onsite, offsite, and offshore, along with innovative solutions such as Rapid Starts and Expert Services.

The outcome of an Optimization Roadmap is business and IT executive alignment on business goals and IT strategies, costs, and expected ROI for the solution roadmap.

Benefits Realization Services

Benefits Realization Services drive the alignment of business and IT benefits expectations in technology-enabled business transformation programs. By establishing baseline KPI measures and performance improvement targets, Benefits Realization Services provide business benefit-focused program success criteria and estimated ROI. Clearly defined success targets and the appraisal project "in-flight" scope and design decisions' impact gives executives program ROI predictability. These services provide the program disciplines and "dashboard" for monitoring a transformation program's tracking toward the originally targeted business goals.

About Lifecycle Management Services

Through Oracle's Lifecycle Management Services, we define your strategy and goals; implement solutions using Oracle best practices; manage your systems for you; and identify ongoing opportunities for you to enhance and streamline your business in these uncertain economic times.

How We Are Different

The Oracle Consulting team is focused exclusively on Oracle Technologies, and we have the experts that others turn to for leading practices in Oracle software implementations. We know Oracle best and can provide your business with tightly integrated, comprehensive, superior services throughout your ownership experience.

Getting Started

Leverage Oracle's methods, tools, and extensive experience with customer implementations across diverse industries and geographies. Tight integration across Consulting, Development, Support, Education, and Global Delivery puts the entire Oracle team behind your success. To learn more, contact your local Oracle Consulting representative at 1-800-633-0615, email ask-oracleconsulting_us@oracle.com, or visit www.oracle.com/consulting.



Oracle is committed to developing practices and products that help protect the environment

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