

ORACLE® Press Release

Oracle® Business Intelligence Suite Enterprise Edition Plus Extends Integration as Part of Oracle Enterprise Performance Management System

Tighter Product Integration and Key Enhancements Help Customers Derive Greater Value from Existing Investments in Oracle EPM System

Oracle OpenWorld, San Francisco – September 23, 2008

News Facts

- The release of [Oracle® Business Intelligence Suite Enterprise Edition Plus 10.1.3.4](#) (Oracle BI Suite EE Plus) introduces new integrations with the recently [announced](#) Oracle [Enterprise Performance Management \(EPM\) System](#) as well as key product enhancements.
- Today's announcement supports Oracle's strategy of delivering complete, integrated and end-to-end product suites on an open, standards-based middleware and database architecture. Oracle's approach helps customers to simplify computing environments, lower cost and risk, and provides greater choice and flexibility.

Increased Product Integration and Enhanced Features

- Oracle BI Suite EE Plus takes advantage of three key capabilities of the Oracle EPM System that collectively provide a common, unified user experience across the system's modules and applications. Oracle BI Suite EE Plus, along with [Oracle Essbase](#) and Oracle Real-Time Decisions, forms the technical foundation of business intelligence (BI) tools and services for the Oracle EPM System.
- The latest integrations of Oracle BI Suite EE Plus with Oracle EPM System span:
 - Oracle EPM Workspace – integration enables end-users to access and interact with Oracle BI data alongside Oracle EPM System data through a single, thin-client Web interface;
 - Oracle Hyperion Smart View for Office – offers users a common, powerful solution for integrating Oracle EPM System content, and now Oracle BI content, with Microsoft Office suite of desktop applications; and,
 - [Oracle Smart Space](#) – provides Oracle BI content such as dashboards and reports to end-users via personalized desktop gadgets to enable real-time information access and collaboration.
- Beyond the integrations with the Oracle EPM System, the new release of Oracle BI Suite EE Plus features key enhancements across the product including [Oracle BI Publisher](#) – Oracle's enterprise reporting solution to author, manage, and deliver all types of highly formatted documents. Oracle BI Publisher features enhancements for Service-Oriented Architecture development, increased integration with [Oracle BPEL Process Manager](#), and a variety of updates for report designers.
- The new release also introduces the [Oracle Metadata Conversion Assistant](#), a migration utility that accelerates the conversion of Oracle BI Discoverer metadata to Oracle BI Suite EE Plus metadata, helping customers save time and costs should they choose to migrate from Oracle BI Discoverer to Oracle BI Suite EE Plus.
- Oracle BI Suite EE Plus provides comprehensive BI and analytic capabilities based on category-leading products for interactive dashboards, ad hoc analysis, proactive detection and alerts, advanced reporting and publishing, mobile analytics, and more.

The software's [hot-pluggable](#) design enables organizations to take advantage of existing Oracle and non-Oracle data sources and applications, including SAP.

- A component of [Oracle Fusion Middleware](#), Oracle EPM System supports strategic, financial and operational management processes across a common foundation enabling organizations to become smart, agile, aligned and better able to optimize enterprise-wide performance.
- Oracle BI Suite EE Plus 10.1.3.4 is generally available and is priced at \$2,000 per user or \$295,000 per processor. Terms, conditions and restrictions apply.
- [Oracle Customer Services](#) provides complete coverage of Oracle BI Suite EE Plus with the world's leading portfolio of IT lifecycle-based service and support offerings. Oracle Customer Services is focused on helping customers maximize their success with Oracle solutions while lowering the total cost of ownership through continued advances in providing personalized, proactive support and knowledge management capabilities.

Supporting Quote

“Since the acquisition of Hyperion in 2007, Oracle has worked towards establishing tight integration between Oracle BI and Hyperion applications and Essbase,” said Paul Rodwick, vice president of product management, Oracle Business Intelligence. “This release of Oracle BI Suite EE Plus represents another milestone accomplishment in Oracle’s strategy to deliver an integrated EPM system.”

Supporting Resources

[Pervasive Business Intelligence Podcast](#)

[About Oracle Enterprise Performance Management and Business Intelligence](#)

[Award for Oracle Business Intelligence Suite Enterprise Edition Plus](#)

[Oracle EPM System Brochure](#)

[Download free, evaluation versions of Oracle software](#)

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ORACLE® Press Release

Organizations Achieve Operational and Management Excellence with Oracle® Enterprise Performance Management System

Industry-leading Software Helps Customers Drive Greater Value from Current and Future Oracle Investments

Oracle OpenWorld, San Francisco – September 23, 2008

News Facts

- Following the July 16, 2008 announcement of the [Oracle® Enterprise Performance Management System](#), Oracle today announced that organizations including Bank Austria, Bank of the West, Chiquita Brands International, Continental Airlines, Hyundai Steel, interRel Consulting, Nycomed International Management GmbH/Pharmaceutical, Ranzal and Associates, Snam Rete Gas SpA, STX Corp., The Stanley Works and Vodafone have recently selected or evaluated, the latest release of [Oracle's Enterprise Performance Management \(EPM\) System](#).
- Since July, there have been more than 1,000 software downloads of the new release of the Oracle Enterprise Performance Management System from www.oracle.com/.
- Oracle's EPM system helps organizations achieve management excellence by uniting category-leading performance management applications, pre-built Business Intelligence (BI) applications and BI tools, into a complete and integrated system for managing and optimizing performance across business functions.
- A component of [Oracle Fusion Middleware](#), Oracle EPM System supports strategic, financial and operational management processes across a common foundation and helps organizations become smart, agile, aligned and better positioned to optimize enterprise-wide performance.
- Oracle EPM System is [hot-pluggable](#) and complies with Service-Oriented Architecture (SOA) standards, enabling a seamless integration with non-Oracle data sources and platforms including SAP. The architecture also allows organizations to extend the value of their Oracle investments by integrating Oracle's EPM System with current and future releases of [Oracle Applications](#).

Supporting Quotes

- “The enhancements delivered in the new release of Oracle's EPM System will help us improve our financial compliance processes and user productivity throughout our whole Central and Eastern European network,” said Franz Brauchart, senior manager, Bank Austria. “By having access to all of our Oracle BI tools and applications within a single Web interface, our users can log into one system and enjoy consistent navigation across all of the tools and information they need to perform their duties.”

- “As we begin deployment of Oracle’s new Hyperion Profitability and Cost Management (HPCM) application, we are seeing the potential,” said Debbye Deister, vice president of Bank of the West. “The application will provide us flexibility in allocation calculations, and will provide users with excellent visibility into cost and allocation flows. The end result should be improved visibility into business line performance and the ability to measure our product costs and profitability effectively. Bank of the West will also be able to leverage and integrate HPCM into its current Oracle-Hyperion applications.”
- “The latest release of Oracle’s EPM System includes hundreds of feature enhancements that will help improve user experience and simplify application administration for our customers,” said Edward Roske, CEO of interRel Consulting. “The new Hyperion Calculation Manager redefines enterprise integration and user accessibility while the enhancements to Oracle Essbase solidifies its position as the world’s leading OLAP server.”
- “Our clients require their financial reporting and planning to be responsive, reliable, available and easy to maintain. The new release of Oracle’s EPM System will certainly address our clients’ needs in these areas,” said Robin Ranzal, president of Ranzal and Associates. “With new features, including the Common Calculation Manager and Life Cycle Management, the effort of administrating the products is going to be reduced. With these enhancements and other time-saver capabilities for administrators, we are recommending that our clients migrate to the new release. This release will extend Oracle’s leadership in this space.”
- “When implemented, the enhancements in the new release of Oracle’s Enterprise Performance Management System will add features to the financial compliance process and help improve user productivity,” said Ken Kordana, internal reporting manager, The Stanley Works. “This release should also make it easier and more efficient for our administrators to deploy and manage our applications within this space, thereby lowering our cost of ownership.”
- “Our SAP ERP rollout is enabling us to focus on improving the efficiency of our operational processes,” said Nick Handy, Vodafone’s Chief Management Information Officer. “But standardizing on Oracle’s EPM System will enable us to further support world class management processes that will leverage the investments and data from our transactional systems, drive improved decision-making and insight across the business, and to deliver long-term sustainable business value.”

Supporting Resources

- [Information about Oracle Enterprise Performance Management and Business Intelligence](#)
- [Oracle Unveils Oracle Enterprise Performance Management System](#)
- [Oracle Announces Oracle Hyperion Profitability and Cost Management Application](#)

- [Oracle Achieves Key Integration Milestones and Delivers Enhancements for Comprehensive, Hot-Pluggable Enterprise Performance Management System](#)
- [Oracle Expert Blog: Frank Buytendijk](#)
- [Oracle Enterprise Performance Management Webcast](#)

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ORACLE[®] Press Release

Oracle Extends Enterprise 2.0 Leadership

New Products, Dedicated Salesforce, Industry Education and Increased Social Media Technology Adoption Demonstrate Continued Momentum

Oracle OpenWorld, San Francisco – September 23, 2008

News Facts

- Delivering on its vision for next-generation enterprise software, Oracle has extended its leadership in [Enterprise 2.0](#) technology.
- During the last twelve months, Oracle released several products that help organizations harness the power of Web 2.0 technologies within an enterprise setting.
- The company now offers an array of integrated tools and services for delivering context-aware applications, effectively collaborating, and simplifying management and archiving the explosion of unstructured content generated by a wide range of new, Enterprise 2.0 technologies.
- Oracle also created a dedicated Enterprise 2.0 salesforce, hosted multiple educational programs on Enterprise 2.0, led industry panel discussions on the topic and significantly expanded its use of Enterprise 2.0 technology internally.
- Today's announcement supports Oracle's strategy of delivering complete, integrated and end-to-end product suites on an open, standards-based middleware and database architecture. Oracle's approach helps customers to simplify computing environments, lower cost and risk, and provides greater choice and flexibility.

New Products, Thought Leadership and Internal Adoption

- With today's release of [Oracle WebCenter Suite](#), Oracle has delivered the industry's first complete, open, and manageable user interaction and portal platform that integrates Enterprise 2.0 capabilities into ad hoc and structured business processes, as well as custom and packaged enterprise applications.
- Oracle's new collaboration platform, Oracle Beehive, offers a complete and open platform for integrated and secure collaboration that makes it easier and faster to connect with others, share ideas and make decisions.
- [Oracle Social CRM Applications](#) deliver user-focused productivity applications that leverage the collective knowledge and experience of the broader sales community. Fully integrated with OnDemand or on premise CRM and other critical enterprise data, these applications help users sell more while entering less data.
- Oracle has also taken leadership roles at industry events, such as the Web 2.0 Expo and the Enterprise 2.0 Conference. In addition, the company hosted more than a dozen Enterprise 2.0 Technology Days to provide business and IT executives with an opportunity to learn from Enterprise 2.0 experts and discuss a full spectrum of benefits, challenges and concerns regarding the deployment of Enterprise 2.0 technology.
- Oracle executives co-authored the soon-to-be-available book, "Reshaping Your Business with Web 2.0." Published by McGraw-Hill, the book will be released on Oct. 2, and can be reserved for purchase here: <http://tinyurl.com/53j6a6>

- In the last twelve months, Oracle Mix, Oracle's business network, has attracted more than 30,000 users interested in building community, discussing Oracle technology and sharing opinions and information on industry trends.

Supporting Quote

- "We continue to deliver integrated, secure Enterprise 2.0 platforms and services that enable businesses to take advantage of the latest in collaborative and context-aware business applications. In addition, the groundswell of interest in and adoption of Enterprise 2.0 technology across Oracle has given us tremendous insight into the value, challenges and use cases of Enterprise 2.0 technology. As a result, we can better help our customers gain the benefits of this next generation of technology," said Vince Casarez, vice president, Product Management, Oracle.

Supporting Resources

[Independent Analyst Reports on Oracle Software](#)

[Web 2.0 in the Enterprise](#) - Podcast

[Oracle Middleware Strategy Update: WebCenter Suite](#) -Podcast

[Oracle Middleware Strategy Update: WebCenter Services](#) - Podcast

[Web 2.0 Resource Library](#) - Wiki

[Oracle Previews Oracle Sales Prospector](#) – Press Release

[Social CRM](#)

[Download Oracle Software](#) - Terms, conditions and restrictions apply.

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ORACLE® Press Release

Oracle Announces General Availability of Oracle® WebCenter Suite New Offering Combines Oracle and BEA Systems Technology to Extend Enterprise 2.0 and Portal Leadership

Oracle OpenWorld, San Francisco – Sept. 23, 2008

News Facts

- Helping organizations increase productivity and improve user interaction with Enterprise 2.0-enabled portals, composite, and web applications, Oracle today announced the general availability of Oracle WebCenter Suite, a component of Oracle Fusion Middleware.
- Demonstrating its commitment to existing BEA customers, Oracle is also announcing the availability of Oracle WebLogic Portal 10g Release 3 and its immediate inclusion as part of Oracle WebCenter Suite. The new release adds several enhancements to further customers' competitive advantage and provides support for the newly released Oracle WebLogic Server 10g Release 3.
- Oracle WebCenter Suite is the latest in a series of products that combine technology from Oracle Fusion Middleware and BEA Systems. These products illustrate the rapid progress that Oracle is making in combining market-leading technologies from the two companies into a unified product offering.
- A complete, open and manageable user interaction and portal platform, Oracle WebCenter Suite enables organizations to securely deliver extranet and intranet portals along with composite applications that integrate processes, content, business intelligence, and enterprise application information in a single user interface. WebCenter Suite also enables delivery of a broad range of Enterprise 2.0 services, such as wikis, blogs, discussion forums, secure search, and RSS feeds, through these portals and communities.
- Oracle WebCenter Suite consists of:
 - Oracle WebCenter Framework – a JavaServer Faces framework to accelerate development and deployment of rich, context-driven composite applications;
 - Oracle WebCenter Services – a comprehensive range of Enterprise 2.0, content and communication services – wikis, blogs, voice, community discussion - that can be embedded directly into existing portals and applications to deliver Web 2.0 capabilities within the context of integrated user interactions through portals and applications;
 - Oracle WebCenter Interaction (formerly BEA AquaLogic User Interaction) – provides open, extensible, and scalable social computing capabilities for delivering team-based community spaces for heterogeneous environments;
 - Oracle WebLogic Portal – provides a massively scalable, extranet and eCommerce platform to deliver a targeted user experience based on past site interactions and a dynamic user profile leveraging content from any JCR 1.0 compliant repository;
 - Oracle WebCenter Anywhere - a set of wireless and desktop services that enable users to connect with Oracle WebCenter Suite applications from any connected device, including popular desktop and mobile applications.

- Today's announcement supports Oracle's strategy of delivering complete, integrated and end-to-end product suites on an open, standards-based middleware and database architecture. Oracle's approach helps customers to simplify computing environments, lower cost and risk, and provides greater choice and flexibility.

Additional Details and Features

- Oracle WebCenter Suite and Oracle WebLogic Portal 10g Release 3 are certified with Oracle Universal Content Management to help enterprises streamline and improve management of the rapidly expanding stream of content created with Enterprise 2.0 applications and portals.
- Oracle WebLogic Portal 10g Release 3 is also certified with WebCenter Services enabling WebLogic Portal customers to deploy Enterprise 2.0 capabilities within their portals.
- For global organizations, Oracle WebCenter Suite supports more than 28 languages and double-byte character sets.
- In response to the growing popularity of Apple's mobile device, Oracle WebCenter Suite includes adaptive layouts for optimizing user interface delivery on the Apple iPhone.

Availability and Support

- Oracle WebCenter Suite, including Oracle WebLogic Portal 10g Release 3, is immediately available.
- Oracle Customer Services provides complete coverage of Oracle WebCenter Suite and Oracle WebLogic Portal 10g Release 3 with the world's leading portfolio of IT lifecycle-based service and support offerings. Oracle Customer Services is focused on helping customers maximize their success with Oracle solutions while lowering the total cost of ownership through continued advances in providing personalized, proactive support and knowledge management capabilities.

Supporting Quote

"By bringing together the best user interaction and portal technologies from Oracle and BEA, Oracle WebCenter Suite offers the most complete, open and integrated Enterprise 2.0 solution that allows organizations to leverage existing IT investments while providing users with a better, more personalized experience," said Vince Casarez, vice president, Product Management, Oracle.

Supporting Resources

- [Oracle WebCenter Suite](#)
- [Download Oracle Software](#) - Terms, conditions and restrictions apply.

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ORACLE[®] Press Release

New Oracle Content Management Integrations Enhance Enterprise Applications

Integrated Content Management Accelerates Business Processes, Increases Information Security and Improves User Experience

Oracle OpenWorld, San Francisco – September 23, 2008

News Facts

- To help enterprises accelerate business processes, improve decision-making and better manage structured and unstructured content, Oracle today unveiled significant new integrations between [Oracle Content Management](#) software and [Oracle Applications](#), components of [Oracle Fusion Middleware](#) and [Oracle Database](#).
- The integrations help users easily access the insight found in unstructured information from within their typical workflows and critical business applications.
- Oracle Content Management software is a component of Oracle Fusion Middleware.
- Today's announcement supports Oracle's strategy of delivering complete, integrated and end-to-end product suites on an open, standards-based middleware and database architecture. Oracle's approach helps customers to simplify computing environments, lower cost and risk, and provides greater choice and flexibility.

Better Together – The Value of the Content-Enabled Enterprise

- Oracle has made it easier for customers to benefit from the power of Oracle Content Management software with tighter integration between:
 - [Oracle E-Business Suite](#) and Oracle Imaging and Process Management – automating and accelerating paper-intensive business processes;
 - [Siebel CRM](#) and [Oracle Universal Content Management](#) – consolidating CRM content to increase information re-use and improve decision-making;
 - [Oracle Real Time Decisions](#) and Oracle Universal Content Management – driving intelligent personalization and context-aware information to Web sites and content-enabled applications;
 - [Oracle Identity Management](#) and [Oracle Information Rights Management](#) – simplifying management of role-based identities to effectively encrypt and secure content, even when it resides outside the corporate firewall;
 - [Oracle WebCenter Suite](#) and Oracle Universal Content Management – enabling the authoring, approval and publishing of personalized Enterprise 2.0 content;
 - [Oracle BPEL Process Manager](#) and Oracle Enterprise Content Management Suite – increasing efficiency and flexibility by providing secure, content-enabled business processes;
 - Oracle Database 11g and Universal Content Management – leveraging the unmatched scalability, security and high availability of the industry's leading database to deliver best-in-class enterprise content management.

Supporting Quote

- “These new integrations enable Oracle Content Management to help enterprises who run their business on Oracle Applications or who have built custom business processes using Oracle technology to fully realize the benefits of enterprise content

management - greater insight, efficiency and compliance - without disruption or retraining,” said Frank Radichel, vice president, Software Development, Oracle.

Supporting Resources

Analyst Reports

[Independent Analyst Reports on Oracle Enterprise Content Management](#)

Podcasts

[Streamline Paper-Intensive Business Processes with Oracle Document Capture](#)

Related Press Releases

[Oracle Expands Enterprise Content Management Portfolio with Launch of Oracle Universal Online Archive](#)

[Oracle Strengthens Content Security, Enhances Content Management Platform](#)

Oracle Expert Blogs

[Billy Cripe – Oracle Fusion ECM](#)

Related Resources

[About Oracle Database](#)

[About Oracle Fusion Middleware](#)

[About Oracle Applications](#)

[Download Oracle Software](#) - Terms, conditions and restrictions apply.

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ORACLE[®] Press Release

Oracle Unveils Oracle's JD Edwards EnterpriseOne 9.0 and Oracle's JD Edwards EnterpriseOne Tools 8.98

Latest Releases Incorporate Customer-Driven Enhancements; New Project and Government Contract Accounting Module Supports Complex Project Management

Oracle OpenWorld, San Francisco – September 23, 2008

News Facts

- Oracle today announced Oracle's JD Edwards EnterpriseOne 9.0, the latest release of one of the company's leading ERP platforms, and Oracle's JD Edwards EnterpriseOne Tools 8.98.
- JD Edwards EnterpriseOne 9.0 includes a new Project and Government Contract Accounting module that helps meet the diverse and complex project management requirements of industries such as engineering and construction and professional project-oriented services. The new module also helps project-oriented firms meet U.S. government standards and requirements, such as the Federal Acquisition Regulation (FAR), the U.S. Cost Accounting Standards (CAS) and agency specific rules from other governmental bodies.
- JD Edwards EnterpriseOne 9.0 includes enhancements for financial management, supply chain management and human resource management. The latest release also includes industry-specific capabilities for engineering and construction, food and beverage, commercial real estate, industrial manufacturing and professional services.
- JD Edwards EnterpriseOne Tools 8.98, the technology infrastructure for JD Edwards EnterpriseOne applications, includes innovations in reporting, integration, system administration and user experience, and is available for JD Edwards EnterpriseOne 8.10, 8.11, 8.11 SP1, 8.12 and 9.0.
- Oracle's strategy is to deliver complete, integrated and end-to-end product suites on an open, standards-based middleware and database architecture. Oracle's approach helps customers to simplify computing environments, lower cost and risk, and provides greater choice and flexibility.

Enhanced Functionality Delivers Value to Companies of all Sizes

- Key features of JD Edwards EnterpriseOne 9.0 include:
 - New Project and Government Contract Accounting module provides advanced project accounting integrated to an enterprise's general ledger to help deliver better data quality for improved compliance and financial management and multiple options for expense allocation on projects. New functionality handles detailed client-required payroll and time card reporting, report generation and invoice printing to specific

- client formats, and different financial burden and allocation methods for meeting client needs.
- Enhanced financial compliance capabilities through new data relationship functionality for assigning correct values to entered information. Now, data can be entered correctly using customer-defined rules to help eliminate the possibility that inconsistencies, abbreviations or incorrect spellings are captured.
 - Dynamic configuration capabilities enable sales and customer service representatives to correctly enter sales order combinations comprised of products and service offerings.
 - New industry-specific enhancements for food and beverage producers (harvest and blend operations), commercial real estate investors and managers (expense participation) and homebuilders (national purchasing).
- JD Edwards EnterpriseOne Tools 8.98 supports JD Edwards EnterpriseOne applications 8.10, 8.11, 8.11 SP1, 8.12 and 9.0. Key features for reducing total cost of ownership include:
 - New User Interface that incorporates customer-driven user interface improvements and adopts a consistent Oracle standard to enhance productivity and improve the visual experience.
 - More standards adoption, including support for Web Services for Remote Portlets (WSRP) and Java Database Connectivity (JDBC), increases IT staff flexibility and reduces learning curves for effective use.
 - Enhanced Batch Process Management with out-of-the-box functionality to improve the management and monitoring of JD Edwards EnterpriseOne batch processes and reports.

Oracle Customer Services

- [Oracle Customer Services](#) provides complete coverage of JD Edwards EnterpriseOne 9.0 and JD Edwards EnterpriseOne Tools 8.98 with the world's leading portfolio of IT lifecycle-based service and support offerings. Oracle Customer Services is focused on helping customers maximize their success with Oracle solutions while lowering the total cost of ownership through continued advances in providing personalized, proactive support and knowledge management capabilities.

Supporting Quotes

- “Companies across the globe rely on JD Edwards EnterpriseOne to successfully run and grow their businesses,” said Oracle Group Vice President and General Manager, JD Edwards, Lenley Hensarling. “With Oracle’s JD Edwards EnterpriseOne 9.0 and Tools 8.98, we are delivering hundreds of new enhancements providing business value and driving ownership costs down. A new Project and Government Contract Accounting module lets companies meet complex project requirements with added accountability, compliance and performance.”

General Availability

- Oracle's JD Edwards EnterpriseOne 9.0 and Oracle's JD Edwards EnterpriseOne Tools 8.98 are scheduled to be generally available in September 2008.

Supporting Resources

- [About Oracle's JD Edwards EnterpriseOne](#)
- [Oracle's JD Edwards EnterpriseOne 9.0 Project and Government Contract Accounting](#)
- [Oracle's JD Edwards EnterpriseOne 9.0 Project and Government Contract Accounting – Datasheet](#)
- [About Oracle's JD Edwards EnterpriseOne Tools 8.98](#)

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ORACLE[®] Press Release

Oracle Announces Launch of Oracle Insurance

Releases Oracle Application Integration Architecture for Insurance, Creating an Integration Foundation for Insurer Systems

Oracle OpenWorld, San Francisco – September 23, 2008

News Facts

- In response to global insurance industry customer needs, Oracle today launched Oracle Insurance, which serves more than 2,000 insurance customers worldwide.
- [Oracle Insurance](#) helps insurers improve business agility through an end-to-end software offering that manages the entire enterprise – from technical infrastructure to core insurance processing.
- With Oracle Insurance products, insurers can get products to market faster, reduce operational costs, strengthen customer and distributor relationships, and gain full visibility into their business operations.
- Oracle Insurance offers customers added flexibility to address critical business issues by delivering applications as part of an integrated solution or as a best-in-class offering.
- Oracle Insurance leverages a broad standards-based product set that spans Oracle[®] Database, Oracle Fusion Middleware, Oracle Enterprise Resource Planning (ERP), Customer Relationship Management (CRM) and Enterprise Performance Management applications (EPM), as well as industry-specific offerings from Oracle's AdminServer, Skywire Software and Siebel product lines.
- Oracle Insurance builds on Oracle's proven track record in the sector – with 20 of the top 20 Fortune 500 insurers using Oracle applications.

Oracle Application Integration Architecture (AIA) Foundation Pack for Insurance

- Underscoring its focus on the insurance market, Oracle introduced [Oracle Application Integration Architecture \(AIA\) Foundation Pack for Insurance](#), which enables insurance companies to accelerate application integration between Siebel CRM Claims and Oracle's PeopleSoft Enterprise or Oracle E-Business Suite Financials to streamline payments and reserve management.
- Oracle AIA Foundation Pack for Insurance helps insurers to unify their Oracle and non-Oracle application portfolio, including new and existing systems; minimize integration costs and risks; and quickly adapt business processes.

Supporting Quotes

- The creation of Oracle Insurance demonstrates Oracle's commitment to meeting the insurance market's specialized needs," said Jeff Fabry, Chief

Information Officer and Chief Security Officer, Island Insurance. “The company’s dedicated focus on insurance, extensive experience in providing innovative solutions to the industry, and unmatched development and support resources set the stage for innovation that enables insurers to achieve new levels of agility, performance and customer service.”

- “Oracle’s expanded focus on the insurance industry is a very positive sign for insurers and their CIOs. The elevated presence of IT leader Oracle in the insurance sector – and its commitment to delivering an integrated suite of offerings that help insurers improve efficiency, time to market and customer service – will spark even greater innovation across our industry,” said Piyush Singh, Chief Information Officer, Great American Insurance Company.
- “We are excited to see Oracle creating a new business unit focused on the insurance industry. Oracle’s vision of advancing an integrated suite of applications that enables insurance organizations to seamlessly link business and industry-specific applications will help insurers to simplify IT infrastructures and deliver greater value to customers,” said Parthasarathy “Partha” Srinivasa, Chief Technology Officer and Vice President, Applications Development, Farmers Insurance Group.
- “Insurance companies have been a key part of Oracle’s customer base for many years. We have launched Oracle Insurance in response to our customers’ needs for end-to-end solutions that deliver value across the insurance enterprise,” said Rick Connors, Senior Vice President and General Manager, Oracle Insurance. “Oracle Insurance has the industry-leading applications and expertise that will help customers shift from legacy systems to modern technology and profitably grow their businesses.”

Supporting Resources

- [Oracle Insurance](#)
- [Oracle Application Integration Architecture](#)

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ORACLE[®] Press Release

Oracle[®] University Enhances Live Virtual Classes with eKits

Real-time, Interactive Online Training Supports Oracle's Environmentally-responsible Initiatives with Electronic Course Materials

ORACLE OPENWORLD, San Francisco – September 23, 2008

News Facts

- [Oracle University](#) has enhanced its [Live Virtual Class](#) (LVC) training with eKits.
- eKits contain all course materials in PDF format sent electronically one week before the class begins.
- The eKit initiative supports Oracle's initiative to be more environmentally-responsible by conserving natural resources.
- LVC training represents a new approach to online education that combines traditional content with interactive learning with Oracle University instructors.
- Oracle's LVCs are delivered in real-time via a collaborative platform that includes Enterprise 2.0 enhancements including Web conferencing, live chats, polls, whiteboarding, simulations and more.
- Courses in the Live Virtual Class training format fully meet the requirements for Oracle Certification candidacy.
- We are so confident of your success that we back up our virtual training with a 100% Student Satisfaction Program. (1)

Supporting Quote

- "We're excited to support the Corporation's environmentally-responsible initiative with this interactive and flexible learning medium," said John L. Hall, senior vice president of Oracle University. "Students have the choice of training at home, office, or any other convenient location, and they can also choose days and times that are right for them while using premium Oracle content and learning from our top instructors. Oracle will save nearly 100 million printed pages a year and the resulting savings in travel and printed course books will be good for both our customers and the environment."

Supporting Resources

- [Oracle University Live Virtual Class](#)
- [Oracle Live Virtual Class FAQ](#)
- [Oracle's PeopleSoft Enterprise LVC Quick Start Guide](#)

About Oracle

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(1) The 100% Student Satisfaction program applies to public Oracle University Live Virtual Classes. Oracle will permit dissatisfied students to retake the class, subject to terms and conditions. Customers are not entitled to a refund. For more information and additional terms, conditions, and restrictions, review the [Oracle University legal terms and policies Web page](#).

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ORACLE[®] Press Release

Oracle Integrates Oracle's JD Edwards World and Oracle's Demantra Demand Management

Pre-Built Integration Amplifies Oracle's JD Edwards World with Advanced Forecasting Capabilities; New User Productivity Kits Now Available

Oracle OpenWorld, San Francisco – September 23, 2008

News Facts

- Oracle today announced the general availability of a pre-built Integration between [Oracle's JD Edwards World](#) and [Oracle's Demantra Demand Management](#).
- The new pre-built integration enables JD Edwards World customers to directly benefit from Demantra's best-in-class demand management functionality integrated with JD Edwards World A9.1.
- This announcement further demonstrates Oracle's commitment to preserving customers' investments in existing Oracle Applications while integrating best-in-class capabilities between Oracle's different product offerings.
- Today, Oracle also introduced new User Productivity Kits for JD Edwards World which include pre-built content that documents best practices to help organizations achieve a faster ROI and more efficient and effective knowledge management.
- Oracle's strategy is to deliver complete, integrated and end-to-end product suites on an open, standards-based middleware and database architecture. Oracle's approach helps customers to simplify computing environments, lower cost and risk, and provides greater choice and flexibility.

Pre-Built Integration Increases Customer Value

- The pre-built integration between JD Edwards World and Demantra Demand Management extends the existing demand management capabilities of JD Edwards World with powerful, advanced forecasting capabilities that deliver enterprise-wide value by helping ensure efficient, cost-effective production planning and global supply chain management.
- The pre-built integration is available for JD Edwards World release A9.1 and enables organizations to:
 - Automate the extraction of sales and sales history data from JD Edwards World into Oracle's Demantra;
 - Leverage Oracle's Demantra to perform sophisticated analytics and advanced forecasting calculations to create highly accurate demand forecasts;
 - Apply forecast information back into JD Edwards World Requirements Planning applications to help eliminate latency in decision-making by focusing on excellence in demand visibility, improving forecast accuracy, and shaping demand.

User Productivity Kits Help Companies Standardize on Best Practices

- Built for JD Edwards World Release A9.1, User Productivity Kits include pre-built content that documents best-practices and can be easily customized to match an organization's requirements.
- With these User Productivity Kits, organizations can:

- Reduce the time and cost involved in creating training programs and guides to educate users on JD Edwards World software functions;
- Create, implement and document highly effective, standard processes and procedures based on the best- practices of leading organizations around the world;
- Access testing scripts for the upgrade process. Projects teams can also create test scripts to help test their applications and the User Productivity Kit Developer can modify test scripts to match an organization’s unique system usage.

In addition, with User Productivity Kits, companies can overcome training and support obstacles by:

- Leveraging training, support documentation, and delivery across the entire enterprise;
- Providing sophisticated content that can be modified and deployed without IT expertise;
- Offering multiple deployment options that are suited to varied organizational infrastructures;
- Increasing user acceptance, decreasing support costs, and enhancing productivity.

Oracle Customer Services

- Oracle Customer Services provides complete coverage of the JD Edwards World A9.1 and Oracle’s Demantra Demand Management with the world’s leading portfolio of IT lifecycle-based service and support offerings. Oracle Customer Services is focused on helping customers maximize their success with Oracle solutions while lowering the total cost of ownership through continued advances in providing personalized, proactive support and knowledge management capabilities.

Supporting Quotes

- “Oracle’s latest offerings for JD Edwards World demonstrate the company’s commitment to extending the World platform in ways that matter to its customers,” said Andrews Consulting Group Senior Industry Analyst, Lee Kroon. “With Demantra Demand Management, enterprises will find it easier to respond to changing customer demands with greater agility while reducing inventory and distribution costs. For many manufacturing and distribution firms, such capabilities have become today’s requirements for staying in business rather than tomorrow’s goals. As such, we expect that World customers will take great interest in what Oracle is delivering today.”
- “JD Edwards World pre-built content for the User Productivity Kit (UPK) allows us to efficiently deploy consistent training throughout our organization,” says Karl Schosser, Vice President of Information Technology Services, Hunt Companies. “UPK pre-built content provides time and resource savings and documents best practices which enables our employees to educate themselves on the functionality of the software. We can easily edit the content to match our processes and business needs.”

General Availability

- The pre-built integration between Oracle’s JD Edwards World A9.1 and Oracle’s Demantra Demand Management is currently available.

- The User Productivity Kits with pre-built Oracle's JD Edwards World content are currently available.

Supporting Resources

- [Oracle's JD Edwards World](#)
- [Oracle's Demantra](#)

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ORACLE® Press Release

Oracle Introduces Oracle® Real User Experience Insight

New Oracle Enterprise Manager Component Enhances End User Experiences for SOA and Web Applications

Oracle OpenWorld, San Francisco, CA – September 23, 2008

News Facts

- Delivering on its commitment to top-down application management, Oracle today announced the immediate availability of [Oracle® Real User Experience Insight](#), the latest addition to the [Oracle Enterprise Manager](#) product line.
- Oracle Real User Experience Insight 4.5 is the first product to introduce in a single offering a comprehensive feature set that enables Information Technology (IT) organizations to enhance end user experiences and help maximize the value of their business-critical Service-Oriented Architecture (SOA) and Web-based applications.
- This release includes: Integrated performance and usage data collection and analysis of Web user activity; data exchange facility for business analytics solutions; integrated business intelligence and pre-packaged reports leveraging built-in OLAP storage; advanced troubleshooting for issues encountered by users of Web and SOA-based applications; and enhanced service level management and reporting.
- Additionally, Oracle offers prevalidated server solutions for Oracle Real User Experience Insight through a global partnership with Intel and Net Optics.
- Today's announcement supports Oracle's strategy of delivering complete, integrated and end-to-end product suites on an open, standards-based middleware and database architecture. Oracle's approach helps customers to simplify computing environments, lower cost and risk, and provides greater choice and flexibility.

Unique Capabilities Accelerate Resolution of Complex User Experience Issues

Highlights of Oracle Real User Experience Insight include:

- **Comprehensive Intelligence Incorporating Web User Behavior:** Provides business users with unique intelligence through the integration of user experience information -related to performance and usage of company's applications and websites by its end users - with other enterprise and CRM data. Through these data exchange capabilities for business analytics, business users can obtain a more complete view of customer behavior. Additionally, more than 60 pre-packaged reports and integrated BI features provide unique drilldown capabilities for deep-dive analysis.
- **Advanced Trouble Shooting:** Helps IT staff reduce the time and effort to diagnose problems by understanding the user's activities in an entire session. User session diagnostics also allow IT support staff to quickly align with the customer's experience and to validate a resolution. Additionally, with unique error capture and replay functionality, IT can view intermittent and hard-to-isolate application anomalies and errors, enabling rapid resolution of the toughest Web experience issues.
- **Deep Insight Into Business Services:** Extends Oracle's SOA management capabilities with new Web services (XML Soap) monitoring, enabling a deep

understanding of how business services are performing and which services are causing delays and errors for application users.

- **Enhanced reporting on Key Performance Indicators (KPIs):** Delivers customizable data collection and KPIs, allowing IT to configure and collect application specific data on user-defined metrics and to generate company-specific reports. Application administrators can set up application-specific KPI dashboards that will automatically refresh with near real-time information.
- **Customizable Alerts:** Enables IT to assign profiles to service level management alerts, helping IT and business users to only see the issues that interest them, based on predefined requirements.

Understanding The Business Impact of IT Issues

- Oracle Real User Experience Insight is a key component of Oracle Enterprise Manager; providing essential information about the most important assets of any business – the users of its applications and services. With this and other unique capabilities, Oracle Enterprise Manager delivers a comprehensive product line of management software for application and IT infrastructure resources with a unique top-down approach. Its integrated management for the enterprise application stack, including applications, middleware, and database management, provides IT with the necessary tools to focus on the business impact of IT issues.

Supporting Quote

- “To maximize the value of business-critical applications, enterprises need to ensure superior performance and a positive end user experience, which requires the ability to quickly identify, analyze and resolve problems before they negatively affect service performance, user satisfaction and business revenue,” said Richard Sarwal, Oracle senior vice president Product Development. “With a 360-degree view of end-user's interactions, Oracle Real User Experience Insight enables enterprises to isolate and remediate user problems before they impact the business, resulting in increased customer satisfaction, revenue and productivity.”

Availability

- Oracle Real User Experience Insight 4.5 is immediately available. For pricing information, please visit the [Oracle Store](#).
- Oracle Customer Services provides complete coverage of Oracle Real User Experience Insight with the world's leading portfolio of IT lifecycle based capabilities. Oracle continues to transform the customer experience through advances in embedded support and knowledge management capabilities.
- Oracle Customer Services provides complete coverage of Oracle Real User Experience Insight with the world's leading portfolio of IT lifecycle-based service and support offerings. Oracle Customer Services is focused on helping customers maximize their success with Oracle solutions while lowering the total cost of ownership through continued advances in providing personalized, proactive support and knowledge management capabilities.

Supporting Resources

- [Webcast: "Drive Competitive Advantage with Better End-user Experience for Web Sites and Applications"](#)
- [Forrester Research: Oracle Focuses On Business Value, SWOT Analysis: Oracle Enterprise Manager, Q2 2008](#)
- [About Oracle Real User Experience Insight](#)
- [About Oracle Enterprise Manager](#)

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ORACLE[®] Press Release

Oracle Unveils Winners of 2008 'Empower the Green Enterprise' Awards Award Showcases Customer Successes Using Oracle Products to Support Green Business Practices

Oracle OpenWorld, San Francisco – September 23, 2008

News Facts

- Showcasing its customers' environmental leadership, Oracle today recognized 16 global customers and their respective partners with 'Empower the Green Enterprise' awards.
- The Oracle 'Empower the Green Enterprise' award recognizes customers from a wide-range of industries that are using Oracle[®] Applications and technology products to support green business practices and sustainability initiatives in order to reduce environmental impact, costs and improve business efficiencies.
- Recipients of the 2008 Oracle 'Empower the Green Enterprise' Award include: Alcoa, Australian Vintage Limited, BT, Dell, Embry Riddle Aeronautical University, Fiji Water, Ingersoll-Rand, Intercall, Interface, Motorola, National Ignition Facility & Photon Service, Novartis International AG, PG&E, Standard Parking, Sun and Supervalu.
- The 16 winning companies were selected by a panel of seven judges, including three sustainability experts: Cody Sisco, manager of Advisory Services at Business for Social Responsibility (BSR); Daniel Esty, green thought leader and co-author of *Green to Gold*; and Mike Sweeney, executive director of The Nature Conservancy's California chapter.
- Oracle's strategy is to deliver complete, integrated and end-to-end product suites on an open, standards-based middleware and database architecture. Oracle's approach helps customers to simplify computing environments, lower cost and risk, and provides greater choice and flexibility.

Customers Benefit from Eco-Advantage

- Oracle continues to deliver products and services that give organizations an eco-advantage, enabling them to cut costs, reduce risks, drive revenues and improve brand reputation by running lean and green.
- Organizations can achieve an eco-advantage in various ways:
 - Improving the efficiency of their organization – the eco-efficiency – by cutting out waste, using resources productively and minimizing the carbon footprint.
 - Improving product and service designs so they're based on green processes, such as minimizing waste by-products and designing for recycling – or eco-innovation.
 - Gaining knowledge into the value chain so that the business can promote its green brand and enhance and protect its overall brand – or eco-transparency.

Supporting Quotes

- “With climate change emerging as a critical issue, it is important that leading technology vendors help their customers reduce their carbon footprints,” said Dan Esty, Hillhouse Professor of Environmental Law and Policy at Yale University. “Oracle’s ‘Empower the Green Enterprise’ awards highlight the company’s focus on greenhouse gas emissions and environmental issues more generally – and show how organizations can leverage information technology for eco-advantage.”
- “Global businesses recognize that environmental responsibility is good business,” said Oracle Chairman, Jeff Henley. “Whether green projects are driven by an organization’s desire to protect the environment, reduce costs, produce eco-friendly goods to meet growing consumer demand, or comply with increasing levels of government regulation, the results can be both good for the environment and good for business. Oracle’s ‘Empower the Green Enterprise’ awards showcase the success of environmental IT initiatives and the tangible business benefits our customers across the world are realizing by pursuing green practices.”

Supporting Resources

- [Oracle and the Environment](#)
- [Oracle Applications for Environmental Sustainability](#)
- [Oracle and the Eco-Advantage](#)
- [Oracle Solutions for Empowering the Green Enterprise](#)

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ORACLE[®] Press Release

Oracle and ESS Join to Provide Environmental Sustainability Solutions

Oracle and ESS Unite to Deliver Environmental Sustainability Information Management Capabilities

Oracle OpenWorld, San Francisco – September 23, 2008

News Facts

- [ESS](#), the leading global provider of Environmental, Health and Safety (EH&S) software and Oracle have aligned to deliver environmental sustainability information management capabilities.
- Unprecedented growth in regulatory directives and impending legislation has made it critical for organizations to address how they manage their environmental compliance initiatives in order to better manage the associated business risks.
- Leveraging [Oracle[®] Governance, Risk and Compliance Manager \(GRC Manager\)](#) and [Oracle Business Intelligence Suite Enterprise Edition Plus](#), Oracle and ESS plan to provide a cohesive offering that will aid in reducing the complexity, risks and costs of managing environmental sustainability.
- Oracle's strategy is to deliver complete, integrated and end-to-end product suites on an open, standards-based middleware and database architecture. Oracle's approach helps customers simplify computing environments, lower cost and risk, and provides greater choice and flexibility.

Mitigate Risk, Reduce Costs, Fuel Growth

- Corporations need to evolve to a unified business applications platform across the enterprise in order to make environmental sustainability part of their core business model. The foundation for an environmental sustainability management solution consists of three primary components – data acquisition, compliance management, and reporting – working in conjunction with enterprise applications.
- ESS has extensive experience in collecting the full spectrum of EH&S information from across a business unit, a facility or a global enterprise. For example, ESS routinely collects air, water, waste, and other environmental metrics – via forms as well as directly from real-time sensors – in a robust, proven data model that serves as an 'eco-hub' to centrally manage and house the relevant environmental data.
- Oracle Governance, Risk, and Compliance Manager offers robust capabilities to manage risk and compliance programs across regulations and around the globe. Incorporating environmental compliance on a common platform with other regulatory requirements such as financial compliance and IT governance improves consistency and helps reduce compliance costs.
- Environmental sustainability goals are unwieldy and overwhelming for corporations if key metrics – ranging from energy usage to greenhouse gas information – are not identified and monitored on an ongoing basis. Oracle Business Intelligence Suite Enterprise Edition Plus provides a full range of analysis and reporting capabilities that enable customers looking to enhance the sustainability of the business to rapidly establish the operational data views necessary to identify issues and opportunities.

- As a result, Oracle customers will be able to:
 - Centrally manage environmental data, allowing data timeliness, accuracy and consistency
 - Reduce risk by actively managing and enforcing environmental management policies
 - Leverage operational business intelligence to optimize EH&S workflow and manage reductions in environmental impact
 - Reduce cost of generating reports for regulatory bodies, customers, and other key stakeholders
 - Generate financial benefits and build brand equity.

Supporting Quotes

- “The foundation of any improvement program is measurement and that is just as true of sustainability and environmental initiatives. By working with ESS, we can provide the foundation,” said Oracle Vice President Product Strategy Jon Chorley. “This can then be leveraged using Oracle’s analytic and compliance capabilities to give our joint customers the ability to drive beyond compliance towards performance efficiencies resulting in competitive advantages in the marketplace.”
- “Teaming with Oracle is another way we can help organizations realize the value of our EH&S sustainability capabilities,” said ESS President and CEO Robert Johnson. “We look forward to working together to address some of today’s most critical business challenges, including environmental compliance, product stewardship and corporate responsibility.”

Supporting Resources

- [ESS/Oracle Joint Solution Overview](#)
- [Government, Risk and Compliance Resource Library](#)
- [Green Compliance](#)
- [Oracle Business Intelligence Suite Enterprise Edition Plus](#)
- [Oracle Solutions for Empowering the Green Enterprise](#)
- [Oracle and the Eco-Advantage](#)

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ORACLE Press Release

Advance Auto Parts to Help Accelerate Business Transformation with Oracle® Retail Applications

Leading US Automotive Aftermarket Retailer to Use Oracle Retail Applications to Help Streamline Merchandising Operations, Enhance Planning and Increase Customer Focus

Oracle OpenWorld, San Francisco, CA – September 23, 2008

News Facts

- Advance Auto Parts, Inc., (NYSE: AAP) a leading automotive aftermarket retailer in the United States, has selected Oracle® Retail merchandising and planning applications to help streamline its operations and support continued improvements in its business.
- This investment by Advance Auto Parts in Oracle Retail applications is part of a larger business transformation to accelerate growth across the company.
- The retailer plans to use the Oracle Retail applications to integrate its merchandising operations and enable local store demand attributes to drive decisions regarding merchandise management, vendor management, import management, complex pricing and promotions, and store-level assortments.
- Advance Auto Parts selected Oracle based on its retail expertise, large installed base of retail clients and proven track record of helping retailers achieve measurable business value from enterprise scale transformation projects.
- Advance Auto Parts plans to implement Oracle Retail Merchandising System, Oracle Retail Merchandise Planning and Oracle Retail Category Management.

Supporting Quotes

- “Advance Auto Parts is aggressively transforming our core merchandising and planning processes. The Oracle Retail systems will enable us to get the right products in the right location to meet our customer needs, while driving better financial outcomes,” said Charles Tyson, SVP, Merchandising, Advance Auto Parts.
- “Advance Auto Parts continues to strengthen their market position by focusing on customer service, product innovation, and operational efficiency advances. Oracle is pleased to expand our strategic relationship with Advance Auto Parts and look forward to supporting their continued success in the market,” said Duncan Angove, General Manager and Senior Vice President, Oracle Retail.

Supporting Resources

- [Advance Auto Parts, Inc.](#)
- [Oracle Retail Merchandising System](#)
- [Oracle Retail Merchandise Planning](#)
- [Oracle Retail Category Management](#)

About Advance Auto Parts

Headquartered in Roanoke, Va., Advance Auto Parts, Inc., a leading automotive aftermarket retailer of parts, accessories, batteries, and maintenance items in the United States, serves both the do-it-yourself and professional installer markets. As of July 12, 2008, the Company operated 3,325 stores in 40 states, Puerto Rico, and the Virgin Islands. Additional information about the Company, employment opportunities, customer services, and on-line shopping for parts and accessories can be found on the Company's website at www.AdvanceAutoParts.com.

About Oracle Retail

Oracle is the number one provider of innovative and comprehensive industry software solutions for retailers – enabling organizations to serve their customers better by applying insight into daily business decisions for more profitable results. With software that provides supply chain, operations, merchandising, store systems, optimization as well as enterprise applications and infrastructure software, Oracle partners with the world's leading retail companies, including 20 of the 20 top retailers worldwide, to transform the economics of their businesses.

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ORACLE Press Release

Leading Growth Partnership Company Ranks Oracle #1 in North America for Clinical Trial Management

Oracle OpenWorld, San Francisco, CA – September 23, 2008

News Facts

- Growth Partnership Company Frost & Sullivan has named Oracle as the 2008 North American Market Leadership Award recipient for Clinical Trial Management Systems, recognizing Oracle's Siebel Clinical Trial Management System.
- The annual Award honors the organization that has exhibited the greatest leadership through market strategy implementation, including identifying market challenges, drivers and restraints; monitoring market changes; and utilizing these strategies for success.
- Frost & Sullivan selects the Award recipient based on company revenue and share within the industry, as determined through interviews with sector participants and extensive secondary research of proprietary data sources.
- Oracle's Siebel Clinical Trial Management System enables rapid, targeted recruitment and retention of investigators, analyzes and reports on global trial activities, and optimizes site performance through improved clinical research associate productivity.
- Oracle's clinical development and safety applications for electronic data capture, clinical data management, clinical trial management system, and adverse event reporting are among the most extensive and versatile offerings available in the market.

Supporting Quotes

- "We are impressed with Oracle's unflinching commitment to bringing improvements to the clinical trial function," said Frost & Sullivan Industry Analyst Barath Shankar Subramanian. "Oracle is consistently on the forefront of recognizing challenges in clinical data management and reporting, and proactively seizing opportunities to bring true change in the industry."
- "Clinical trial management is a pivotal component of the clinical development life cycle, and Oracle empowers organizations to streamline this process efficiently and effectively," said Neil de Crescenzo, Senior Vice President and General Manager, Oracle Health Sciences Global Business Unit. "This award further solidifies Oracle's leadership in the life sciences sector and underscores our commitment to accelerating insights for better health."

Supporting Resources

- [Frost & Sullivan Award Summary](#)
- [Oracle in Health Sciences](#)
- [Oracle's Siebel Clinical Trial Management System](#)

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, partners with clients to accelerate their growth. The company's TEAM Research, Growth Consulting and Growth Team Membership empower clients to create a growth-focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.awards.frost.com>.

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