



accenture

The Accenture Innovation Center for Oracle

High performance. Delivered.

ORACLE®

Creating new solutions to help clients on their journey to high performance

The Accenture Innovation Center for Oracle, located at Oracle Corporation's global headquarters in Redwood Shores, California, is a pace-setting facility dedicated to the development of new ideas and innovative solutions that drive real business results. Following the success of the US center, Accenture has opened a new center serving Europe at Oracle's offices in Reading, United Kingdom. Both of these centers are part of our ongoing efforts to help clients derive value from their Oracle solutions, and are a unique example of the strength of the Accenture and Oracle relationship in serving our customers.

The Accenture Innovation Center for Oracle helps accelerate the development, delivery and commercialization of innovative Oracle-based solutions, and promotes collaboration between Accenture, Oracle and our clients. Through early access to new Oracle technology products and the creation of cross-industry and industry-specific solutions, the center helps clients chart new paths on their journeys to high performance.

The Accenture Innovation Center for Oracle is the first center of its kind to be located within Oracle's headquarters.

Develop and industrialize solutions

Accenture and Oracle experts from across different industries come together here to design and develop solutions quickly. This collaboration includes Accenture service-oriented architecture (SOA) solutions and other technology-based, applications-based and industry-specific solutions, methodologies and frameworks. In particular, we help clients develop the business case necessary to justify the move toward a process-centric, SOA-enabled environment. An example of this collaboration is the embedding of Oracle Fusion Middleware into the Accenture Communications Solution platform, an end-to-end solution for global telecommunications companies.

Discover and showcase innovative Oracle-based solutions

The center's collaborative environment provides a valuable focal point for generating and carrying forward ideas, driving greater speed to market with emerging solutions based on Oracle Applications and Oracle Fusion Middleware tools. Accenture, Oracle and clients use this venue to gain insights into future solutions and technology waves as well as explore Oracle's Fusion strategy to develop a next-generation computing platform that connects all enterprise systems.

To date, the center has produced many notable solutions, including the first demonstration of a cross-platform solution created with Oracle Fusion Middleware to ease integration of multiple applications. Most recently, Accenture built an Enterprise Performance Management demonstration to show how Oracle E-Business Suite and its recent acquisitions of Hyperion and Demantra will create an integrated enterprise planning solution.

Collaborate with Oracle and clients

The center's location at Oracle's headquarters offers greater opportunities to interact with Oracle executive leadership, technologists and product development personnel—giving Accenture insight into the direction of Oracle products and services through more direct access to Oracle's product development, sales and management teams, and influence to shape the features and functionality that our clients desire. The center is a focal point for key Accenture-Oracle summits at which both companies share their technology visions for the benefit of clients.

Capture and distribute market-leading expertise

The centers help link our global network of Accenture Delivery Centers and Accenture Technology Labs with Oracle's research and development teams. Together, they develop capabilities that can be leveraged by Accenture teams in the centers and at client sites across the globe. The innovation centre team also works closely with our team in the Accenture Center of Excellence for Oracle, located in the Accenture Delivery Center in Bangalore, India. The Accenture teams in these centers collaborate to develop a portfolio of proprietary solutions and methodologies to enable faster and more cost-effective implementation of Oracle-based solutions—and deliver consistently exceptional service to our clients anywhere in the world.

About our Oracle practice

Accenture proactively guides clients through opportunities and changing conditions—helping them anticipate, recognize and capitalize on their Oracle systems to gain desired business benefits and achieve high performance. We offer an unmatched combination of vision, knowledge, proprietary solutions and record for delivery. More than 32,000 Accenture professionals provide strategy, implementation, upgrade and application outsourcing solutions across the entire Oracle suite of products. Accenture's industry focus enables us to deliver Oracle solutions tailored to each client's industry.

We deliver Oracle solutions using the Accenture Global Delivery Network, which industrializes systems integration, technology and outsourcing services. This approach enables clients to generate savings from their Oracle projects that can be reinvested in technology and create additional value for the business. A network of more than 40 wholly owned Accenture Delivery Centers throughout the world delivers cost-effective services using standard methodologies, tools and architectures.

Accenture has won 15 Oracle Awards since 2003, and is the only partner to win awards in applications and technology in the same year. Most recently, Accenture was honored with the 2007 Oracle Titan Award for Database 10g and Application Server Momentum, based on our strong growth with Oracle technology products and Oracle Fusion Middleware initiatives—particularly service-oriented architecture. We also won the 2007 Oracle Titan Award for our Business Intelligence Solution on Oracle Business Intelligence Enterprise Edition—part of the Oracle Fusion Middleware Suite.

For more information about the Accenture Innovation Center for Oracle, please contact:

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About Accenture

Accenture is a global management consulting, technology services and outsourcing company. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. With more than 175,000 people in 49 countries, the company generated net revenues of US\$19.70 billion for the fiscal year ended August 31, 2007. Its home page is www.accenture.com.

About Oracle

Oracle's business is information—how to manage it, use it, share it, protect it. For nearly three decades, Oracle (NASDAQ: ORCL), the world's largest enterprise software company, has provided software and services that enable organizations to get the most accurate and up-to-date information from their business systems. Today, Oracle has over 275,000 customers—including 98 of the Fortune 100—in more than 145 countries.

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