



Oracle Customer Spotlight



ADECO AGROPECUARIA

Buenos Aires, Argentina
www.adecoagro.com

INDUSTRY:

Natural Resources

ANNUAL REVENUE:

US\$300 million

EMPLOYEES:

4,000

ORACLE PRODUCTS & SERVICES:

Oracle Financials
Oracle Assets
Oracle Cash Management
Oracle Revenue Accounting
Oracle Purchasing
Oracle Process Manufacturing
Oracle Order Management
Oracle E-Business Suite On
Demand

IMPLEMENTOR:

Oracle Consulting

"Implementing Oracle E-Business Suite On Demand was a strong message on the part of management that this initiative wasn't just a systems project, but an undertaking to unify the whole company, improve our business procedures, and prepare for the future."

– Federico Shortrede, Systems Manager, Adeco Agropecuaria

Adeco Agropecuaria Improves Financial Visibility and Operational Efficiency with Hosted Application Model

Adeco Agropecuaria is an Argentinean and foreign-owned company that includes business units focused on agriculture and cattle ranching. It produces grain, rice, oilseed, dairy products, sugar, ethanol, coffee, cotton, and beef. The company has more than 490,000 acres of land in Argentina, Brazil, and Uruguay and produces more than 400,000 tons of grain. It also has sugar and ethanol plants in Brazil, as well as rice mills in Argentina.

Challenges

- Replace dispersed systems with an integrated IT infrastructure to unify financial and operational information from the company's various units
- Standardize business procedures throughout the organization to support the company's growth and increase the competitiveness and productivity of its various enterprises
- Consistently provide proper and up-to-date closing and balance information needed for timely management decision making
- Improve system administration and ensure predictable IT maintenance costs

Solution

- Implemented an integrated Oracle E-Business Suite On Demand application infrastructure, unifying financial information and extending operational visibility throughout the organization
- Enabled timely and accurate reporting of consolidated financial information to management and stockholders
- Created a single, consolidated balance sheet to reduce the time required for closing accounts from 20 days to 5 days
- Eliminated all manual procedures for transmitting financial information, saving time and increasing efficiency
- Completed a successful rollout to 15 companies in Argentina and Brazil in 10 months
- Used Oracle On Demand to provide consistent and efficient system administration, including the ability to predict IT maintenance costs
- Worked with Oracle Consulting to ensure an efficient implementation