



Anex International Holdings Ltd
Hong Kong
www.anex.com.hk

Industry:

Industrial Manufacturing

Annual Revenue:

US\$26 million

Employees:

1,700

Oracle Products & Services:

Oracle E-Business Suite Special Edition
Oracle Financials
Oracle Order Management
Oracle Procurement
Oracle Inventory Management
Oracle Discrete Manufacturing

Oracle Partner:



Bechelon Consulting Limited
www.bechelon.com

“By replacing our existing application system with Oracle E-Business Suite Special Edition, we aim to gain enterprise-wide visibility and superior business control for improved decision-making.”

– Peter Kwok, Executive Director,
Anex International Holdings Ltd

Anex Meets Growing Demand for Greater Corporate Transparency and Profitable Growth

Hong Kong-based Anex International Holdings Limited is a leading manufacturer of household electrical appliances, health care products, and auto accessories. The company’s product range encompasses more than 300 items. Its major export markets include Asia, Europe, North America, and South America. Anex is listed on the Hong Kong Stock Exchange.

Challenges

- Address lack of integration between finance, distribution, and manufacturing systems
- Automate inter-company transactions
- Streamline purchasing and order processing
- Provide staff with greater insight into inventory levels and work in progress status
- Deliver real-time business data to management team

Solution

- Selected specialist manufacturing package developed by Oracle Certified Partner Bechelon Consulting using Oracle E-Business Suite Special Edition
- Gained better control over cross-border operations, as the Bechelon solution addresses key processes involved in producing goods in mainland China and exporting these goods to markets in Asia, Europe, and the Americas
- Increased efficiency by automating and integrating key business operations
- Gave staff the ability to check production runs, inventory levels, delivery status, and financial and sales conditions in real time
- Enhanced competitiveness by improving customer response times and reducing time to market
- Reduced production and distribution costs through closer monitoring of manufacturing schedules and delivery deadlines
- Supported informed decision-making by providing senior managers with access to accurate, up-to-date information
- Achieved greater business agility, enabling the company to respond faster to market trends and boosting profitability