



APLL
Shanghai, China
www.apllogistics.com

Industry:

Travel and Transportation

Annual Revenue:

US\$2 million to US\$100 million

Employees:

Fewer than 500

Oracle Products & Services:

Oracle Database
Oracle Financials
Oracle Order Management

Implementor:

Oracle Consulting

“We’re running Oracle Human Resources in 34 countries on a single instance of the application. The global single instance is much easier to maintain, both for our IT department as well as for our HR professionals.” – Ken Veach, Information Systems Manager

APLL-ZhiQin Technology Logistics Ltd. Responds Swiftly to Customer Needs and Market Fluctuations

Based in Beijing, APLL-ZhiQin Technology Logistics Ltd. is the first foreign-owned enterprise permitted to provide logistics and international freight forwarding services in China. APLL-ZhiQin provides logistics services to leading multinational enterprises around the globe and conducts business in 172 cities. It operates nine subsidiaries and has established logistics platforms in Beijing, Shenzhen, Hong Kong, and Shanghai, forming a nationwide logistics network that spans the northern and southern areas of China.

Challenges

- Centralize APLL-ZhiQin’s operations, which were shared by nine subsidiaries, each with its own distinctive data and IT systems
- Replace antiquated financial management system that could not adequately handle new aspects of business such as uniform contracts and cash management
- Provide a flexible, integrated applications system to unify operational data and financial information and reduce risk to operations

Solution

- Adopted Oracle E-Business Suite Special Edition, integrating various financial management systems into one system
- Adopted an enterprise resource planning approach to standardize information on employees, customers, vendors, and services and integrate workflows onto a standard operating platform
- Enabled data sharing within APLL-ZhiQin and its subsidiaries, delivering timely and accurate information for better decision-making and swifter responses to fluctuating markets and customer needs
- Implemented Oracle Order Management to manage the entire process, from orders to cash to controlling the risks of contracts