



Apoteket AB
Stockholm, Sweden
www.apoteket.se

Industry:

Retail & Distribution

Annual Revenue:

US\$4.7 billion

Employees:

12,600

Oracle Products & Services:

Oracle Warehouse Management
Oracle Mobile Supply Chain
Oracle Inventory
Oracle Purchasing
Oracle Order Management
Oracle Demand Planner
Oracle Material Requirements Planning

Implementor:

Oracle Consulting and Presales

Oracle Partner:

WM-data AB
www.wmdata.com

“Through Oracle’s EBS Solution we have got a system that solves the daily problems. At the same time we have got an IT Partner with whom we can face the future challenges.”

– Michael Camitz, Logistics
Director, Apoteket AB

Apoteket AB Gains Better Control of Supply Chain and Increases Operational Efficiency

Apoteket AB is a not-for-profit government-owned company with the exclusive right to sell drugs to the Swedish public. Apoteket’s mission is to promote safe use of drugs and to ensure that they are supplied at the lowest possible cost. All drugs approved for the Swedish market must be sold throughout the country at the same price. Apoteket is also contractually responsible for purchasing and supplying drugs to healthcare institutions. Currently Apoteket operates about 900 pharmacies and collaborates with an additional 100 other points of sale.

Challenges

- Gain total control over the supply chain, enabling the company to reduce dependency on the IT infrastructures of two large wholesale companies
- Replace individual pharmacies’ own storage facilities with a single supply chain designed to reduce distribution costs and provide better customer service
- Increase operating efficiency by eliminating the need for skilled staff such as pharmacists to be involved in picking and delivery process, enabling them to focus on core competencies

Solution

- Implemented Oracle E-Business Suite modules, including Oracle Warehouse Management System and Oracle Order Management
- Added the modules Oracle Demand Planner and Oracle Material Requirements to enable history-based forecasts and plan replenishment order
- Implemented Oracle Inventory to reduce costs of managing inventories
- Increased drug’s availability for customers through the use of more channels, for example Apoteket’s online store for home delivery