



Avantel S.A.
Bogota, Colombia
www.avantel.com.co

Industry:

Communications

Employees:

480

Oracle Products & Services:

Oracle Database Enterprise Edition
Oracle Database Standard Edition
Oracle Financials
Oracle Purchasing
Oracle Portal
Oracle Discoverer
Oracle Warehouse Builder
Oracle JDeveloper
Oracle Application Server

“Avantel has been ably led by Oracle’s technological advances. We’ve taken advantage of the new capabilities of its database engines, of its development products, and of its data warehouse capabilities. Today, Oracle’s cutting-edge technology offers us the reliability that a company like Avantel requires.” – Mauricio Vargas Sánchez, Director of Information Technology, Avantel S.A.

Avantel S.A. Unifies Financial Information and Increases Operating Efficiency in a Single Platform

Avantel S.A. is a telecommunications company that for 10 years has developed solutions to meet the real needs of Colombia’s business sector. It has a presence in 20 Colombian cities, and more than 8,000 active clients. Among other activities, it integrates national and international mobile communications, enterprise mobile data solutions, and wireless broadband solutions.

Challenges

- Integrate information systems in a robust and reliable database to extend information visibility throughout the organization
- Standardize financial processes to increase the company’s competitiveness and productivity
- Automate financial processes to improve operating efficiency
- Provide up-to-date statistics for analysis and for strategic decision making
- Create an online self-service portal to improve client service

Solution

- Established a robust and reliable database with Oracle Database Enterprise Edition and Standard Edition, extending information visibility throughout the organization
- Created a unified applications infrastructure with Oracle E-Business Suite, automating financial processes
- Standardized financial information with Oracle Financials, increasing operating efficiency by 25%
- Used Oracle Warehouse Builder to consolidate financial, marketing, and sales information—improving statistical analysis and strategic decision making
- Reduced billing times from five days to two
- Achieved budgetary control of the monthly expenditures and investments of cost centers, eliminating unauthorized expenditures
- Established an online self-service portal or “Virtual Store,” in which 8,000 active business clients make queries regarding consumption, salaries, sales, and electronic payments