



Det Berlingske Officin

Berlingske Officin  
Copenhagen, Denmark  
www.berlingske.dk

**Industry:**

Media &amp; Entertainment

**Annual Revenue:**

US\$780 million

**Employees:**

2,700

**Oracle Products & Services:**

Oracle Financials  
Oracle Human Resources  
Oracle Procurement

**Oracle Partner:**

Consit  
www.consit.dk

**“Our Oracle solution enabled us to meet the expectations outlined in the corporate strategy—the consolidation of our 20 companies into one. As a result of the integration, we have increased visibility into business processes, reduced costs, and improved efficiency.”**  
– Gert Andersen, Finance Director, Berlingske Officin

**Berlingske Officin Integrates 20 Companies to Improve Efficiency and Reduce Costs**

Berlingske Officin is one of the leading media companies in Denmark; publishing more than 50 titles including “Berlingske Tidende,” the company’s commercial newspaper. The company is part of the Mecom Group, a leading European regional publisher with operations in Norway, Holland, Germany, Poland, and Ukraine.

**Challenges**

- Improve efficiency and reduce costs to meet shareholder requirements
- Automate processes and redesign shared service processes for vendor invoicing, intercompany and period end closing
- Integrate 20 individual companies into one to improve visibility
- Consolidate financial performance figures to improve transparency and decision-making processes

**Solution**

- Worked with Consit to implement Oracle Financials to leverage new functionality, which helped to reduce costs and improve efficiency
- Automated processes (including the vendor invoicing, intercompany and book closure) by implementing Oracle Financials and re-designing shared service processes, which could be handled by a central group in Finance
- Centralized accounting processes—including creditor control, intra-company invoicing, and cut-off procedures—to create a more consistent and uniform information flow
- Integrated 20 companies into one, building one common chart of accounts to generate consistent, accurate data for improved decision making and transparency
- Enhanced invoice management through centralization of vendor invoice capturing into the system, which saved time and increased productivity
- Eliminated intra-company invoicing via the built-in intercompany functionality in Oracle General Ledger, a component of Oracle Financials, to eliminate the need for physical handling and reconciliation