



Biocel Paskov, a.s.  
Paskov, Czech Republic  
www.biocel.cz

#### Industry:

Industrial Manufacturing

#### Annual Revenue:

US\$270 million

#### Employees:

417

#### Oracle Products & Services:

Oracle Business Intelligence  
Oracle Database  
Oracle Application Server

#### Oracle Partner:



SEFIRA  
www.sefira.cz

**“Oracle solution has significantly reduced the time it takes us to generate reports, and its graphic visualization provides us superior information for the management of the company in the real time. This in turn has helped us to increase revenues.”** – Antonin Kmostak, Senior Manager, Administration of System and Application Software, Biocel Paskov

## Biocel Paskov Enhances Revenues with Improved Business Intelligence Reporting

Biocel Paskov is a leading Czech processor of wood and one of the top European producers of sulphite pulp. The company has its production facilities in the Moravia-Silesia region, which has a tradition of pulp production going back to the late 19th century. Since 2001, Biocel Paskov has been part of the Austrian pulp-paper producing group Heinzl Group. Biocel Paskov's products are used to make hygienic products, packaging materials for food and graphic papers. Almost 90% of the company's annual production is exported, with the bulk going to the European Union.

### Challenges

- Provide managers with live intelligence about incoming wood chips shipments, including information on volumes, quality, and prices
- Implement a system to generate reports and simplify their distribution to all users via a simple interface
- Create a single sign-on capability to ensure security while minimizing the burden on users

### Solution

- Implemented Oracle Business Intelligence to provide managers with a real-time view of all data relating to incoming wood chips shipments and pricing
- Integrated Oracle Business Intelligence with existing received round wood tracking application to automatically produce reports based on the data entered by staff working in the round wood-received department
- Eliminated the need for database administrators to create database queries to generate reports
- Implemented single sign-on so that users can input the same login details for the business intelligence system, existing applications and integration to the internal portal of the company