



Bodet
Trémentines, France
www.bodet.fr

Industry:

Industrial Manufacturing

Annual Revenue:

US\$56.5 million

Employees:

500

Oracle Products & Services:

Oracle Financials
Oracle Order Management
Oracle TeleSales
Oracle Advanced Pricing
Oracle Configurator
Oracle Inventory Management
Oracle Procurement
Oracle Discrete Manufacturing
Oracle Service Contracts

Implementor:

Unilog
www.unilog.com

“We chose to modernize our management system and Oracle E-Business Suite has opened new horizons for us at every level. We have greater commercial responsiveness, enhanced optimization of our production capacities, and above all, clearer visibility of our customers and operations.”

– Jean-Pierre Bodet, CEO

Bodet Improves Manufacturing Efficiency and Gains a Single View of Its Customers

Founded in 1868 in Trémentines, France, Bodet is a family-run company that specializes in the manufacture of timekeeping and time management equipment. Today Bodet’s activities, all ISO-9001 certified since 1997, fall into four divisions: restoration and replacement of architectural clocks and bells—Bodet restored the chimes of Notre Dame de Paris; industrial time systems; scoreboards and display systems, and session and access control systems.

Challenges

- Take advantage of a planned modernization of the company’s IT platforms to implement a new suite of business management applications
- Improve the quality of available customer information by centralizing customer-related data and processes
- Create an IT platform capable of supporting future expansion into international markets

Solution

- Replaced a mixture of heterogeneous applications with nine fully integrated modules of Oracle E-Business Suite for greater business efficiency
- Created a single view of each customer by centralizing and standardizing customer data, which has resulted in improved customer management and service
- Gained better visibility into operations at Bodet’s network of branches thanks to Oracle E-Business Suite deployment
- Increased responsiveness to customer demand by using Oracle Configurator to capture specific customer requirements, and Oracle Advanced Pricing to create cost estimates on the fly
- Improved production capacities and reduced exceptions by running a daily, rather than weekly, MRP calculation, using Oracle Discrete Manufacturing