



Cadena Farmacenter S.A.
Asunción, Paraguay
www.farmacenter.com.py

Industry:

Consumer Goods

Annual Revenue:

US\$3 million

Employees:

480

Oracle Products & Services:

Oracle Database Standard Edition One
Oracle Real Application Clusters
Oracle Fusion Middleware
Oracle Application Server
Oracle Developer Suite
Oracle Forms
Oracle Reports

Oracle Partner:



Excelsis SACIG
www.excelsis.com.py

“Now that we have one Oracle database, Cadena Farmacenter has centralized information that is available 24x7, which allows us to offer our clients excellent service at all hours of the day.”

– Juana Giménez, Director of Information Technology, Cadena Farmacenter S.A.

Cadena Farmacenter S.A. Centralizes Its Information in a Robust, Highly Available Database

The pharmacy chain Cadena Farmacenter S.A. was founded in 1983, when its owners opened the first pharmacy in the city of Asunción. Today, this chain is Paraguay’s market leader in pharmacies, with 34 branches, central offices, and distribution around the country. Besides selling medicines, Cadena Farmacenter S.A. also offers general health-related products.

Challenges

- Centralize information in a robust, high-availability database for timely analysis of critical information, and for better decision making by the board of directors
- Eliminate duplicate processes, improving on the existing client-server scheme to accelerate operations and increase the firm’s productivity
- Simplify the technological infrastructure to reduce IT maintenance costs

Solution

- Worked with Excelsis SACIG to implement a single, robust 112-gigabyte Oracle Database on Red Hat Linux
- Centralized and consolidated up-to-date client information with Oracle Database Standard Edition One, making it available 24/7 for timely use
- Helped the board of directors improve decision making processes
- Used Oracle Fusion Middleware to integrate operations among the 34 pharmacies, the main office, and the distribution center, accelerating services to clients and providers
- Reduced product delivery times to 30,000 regular clients, optimizing the firm’s productivity and its excellent client service
- Eliminated interfaces and operational reprocessing among branches with Oracle Application Server, improving on the previous client-server scheme
- Developed Oracle Forms and Oracle Reports with the help of Oracle Developer Suite, improving response times to 300 providers
- Simplified the technological infrastructure, reducing IT maintenance costs