



Caja Libertad S.C.L.
Mexico City, Mexico
www.libertad.com.mx

Industry:

Financial Services

Annual Revenue:

US\$143 million

Employees:

1,352

Oracle Products & Services:

Oracle Financials
Oracle On Demand
Oracle Assets
Oracle Purchasing
Oracle Supply Chain Planning
Oracle Inventory Optimization
Oracle iProcurement
Oracle Activity Based Management

“Oracle E-Business Suite has been a pillar in automating and streamlining Caja Libertad’s processes. The capabilities it provides always adapt perfectly to the company’s daily needs.”

– Sergio Antonio Solís Ramírez,
Engineer, Director of Technology,
Caja Libertad S.C.L.

Caja Libertad Automates Processes and Extends Operating Capabilities with an Integrated IT Platform

Caja Libertad, S.C.L. is a savings and loan cooperative, established in 1960 in the city of Querétaro, Mexico. Today, it has a network of more than 100 branches in 52 Mexican cities. Along with 460 business partners, Caja Libertad operates the nation’s first non-bank financial automatic teller machine (ATM) network, LiberRed.

Challenges

- Create an integrated IT applications infrastructure to improve and automate financial processes throughout the organization
- Extend visibility of financial information to executives throughout the organization to improve decision making
- Achieve effective budgetary processes and control of direct and indirect operating costs at each branch

Solution

- Implemented Oracle E-Business Suite On Demand applications to create a unified application infrastructure and extend visibility of administrative processes throughout the company
- Automated administrative and financial processes with Oracle Financials—extending real-time visibility of accounting information to 110 branches and executives
- Generated automatic reports that reduced the time required to establish the budget from five days to one day
- Generated nine financial reports for executive analysis, which accelerated management decision making
- Improved efficiency, in terms of payments to providers, by 60%
- Reduced financial book closing times by 15%
- Automated the capture of 50 daily billings
- Enabled effective follow-up on requisitions and purchase orders