



Canteras Cerro Negro S.A.
Buenos Aires, Argentina
www.cerronegro.com.ar

Industry:

Industrial Manufacturing

Annual Revenue:

US\$70 million

Employees:

600

Oracle Products & Services:

Oracle E-Business Suite
Oracle Financials
Oracle Purchasing
Oracle Inventory Management
Oracle Order Management

Implementor:

Oracle Consulting

“With Oracle, we were able to unify all of our systems into one centralized solution, achieving flexibility and dependability in an integrated database.

Furthermore, we reduced costs by streamlining processes and simplifying our IT

infrastructure.” – Oscar Juanolo,
Systems Manager, Canteras Cerro Negro S.A.

Canteras Cerro Negro S.A. Integrates Information and Optimizes Processes with Dependable IT Infrastructure

Canteras Cerro Negro S.A. has operated in the building materials market for over a century, extracting and commercializing the ground's valuable resources. The company is owned by The CRH plc, one of the principal international groups dedicated to the production of goods and services for the construction industry. Their headquarters are in Ireland and the company has operations in 27 countries. Canteras Cerro Negro S.A. is a pioneer among Argentinean companies in the floor, paneling, and ceramic tile market.

Challenges

- Integrate company information in a dependable, scalable database
- Optimize business and financial processes to increase operational efficiencies
- Reduce costs by simplifying technology infrastructure and minimizing IT maintenance needs
- Accelerate management decision making by obtaining real-time access to critical information

Solution

- Integrated information by unifying all applications with Oracle E-Business Suite
- Provided access to information in real-time, accelerating administrative decision-making
- Streamlined financial processes and sales data analysis with Oracle Financials
- Consolidated and centralized information, reducing inconsistencies and duplication among business branches
- Reduced IT maintenance costs by implementing a simplified technology solution
- Accelerated data collection and financial report distribution by eliminating excessive manual processes
- Ensured a scalable, flexible IT architecture that allows for future implementations, such as providing online collaboration for sales employees working in remote locations