



Castello Banfi  
Montalcino, Italy  
[www.castellobanfi.com](http://www.castellobanfi.com)

**Industry:**

Consumer Goods

**Annual Revenue:**

US\$91 million

**Employees:**

320

**Oracle Products & Services:**

Oracle Database  
JD Edwards EnterpriseOne  
Financial Management  
Manufacturing  
Transportation Management

**Oracle Partner:**



Sinfo Pragma S.p.A.  
[www.sinfopragma.it](http://www.sinfopragma.it)

**“Oracle’s JD Edwards EnterpriseOne product line allows us to be open to virtually any technological implementation and applications, now and in the future.” – Paolo Menichetti, Administrative Director, Banfi Group**

**Castello Banfi Improves Operational Agility to Support Continued Expansion in International Markets**

Castello Banfi is a family-owned vineyard estate and winery in the Brunello region of Tuscany. Together with its sister estates, Vigne Regali and Principessa Gavi in Piedmont, Castello Banfi has become recognized throughout the world for its dedication to excellence and for sparking a renaissance in the art of Italian winemaking.

**Challenges**

- Improve decision support for the company, which is growing its presence in international markets
- Reduce IT maintenance costs
- Optimize company resources to improve productivity and quality, and enhance service

**Solution**

- Deployed Oracle Database and Oracle’s JD Edwards EnterpriseOne applications to create a flexible, scalable and multi-lingual system that expands visibility of critical business data across the organization, driving more informed decisions
- Centralized system management and maintenance, reducing IT costs
- Enabled rapid access to accurate data, giving Castello Banfi the ability to respond more rapidly to changing business conditions
- Improved operational efficiency and productivity through the integration and standardization of processes across the enterprise