



Cooperativa Central Oeste
Catarinense - Aurora Alimentos
Chapecó, Santa Catarina, Brazil
www.auroraalimentos.com.br

Industry:

Consumer Products

Annual Revenue:

US\$1 billion

Employees:

11,000

Oracle Products & Services:

Oracle Database Enterprise
Edition
Oracle Application Server
Oracle Developer Suite
Oracle Forms
Oracle Reports

“Using Oracle tools, we've achieved system integration and standardization and have centralized data for all units. We now do a better job of attending to the needs of our internal and external users.” – Cláudio Cotini, Technology Manager, Cooperativa Central Oeste Catarinense – Aurora Alimentos

Cooperativa Central Oeste Catarinense – Aurora Alimentos Speeds Up Receivables by 30%

Cooperativa Central Oeste Catarinense – Aurora Alimentos is a food company founded in 1969 that produces a wide range of products, including pork and poultry meat, rations, dairy products, juices, and pizza. Aurora Alimentos is one of the largest industrial conglomerates in Brazil and a world-recognized expert in meat processing technology, with 17 affiliate cooperatives, 74,252 associates, and more than 9,000 employees. As the largest hog producer of Santa Catarina and an industry leader in Brazil, the company's business goals are to expand product offerings with smaller and semi-finished packaging and to offer consumers food products that are easy to prepare.

Challenges

- Implement an advanced technology solution that scales with business growth
- Integrate ordering, invoicing, receivables, stocking, and price management modules for better business decisions
- Improve management processes for sales, distribution, receivables, and administration
- Deploy a robust database that offers high performance and availability to multiple users

Solution

- Provided system integration and standardization, as well as corporate data integration with Oracle Database
- Increased invoicing by 30%, after speeding up revenue and receivables reports
- Improved internal customer service and material management
- Achieved faster response and improved information management by centralizing data with a Web service solution implemented on an Oracle platform
- Improved business management of accounting, assets, and inventory by providing information and analysis in real time