



Cerner Corporation
Kansas City, MO
www.cerner.com

Industry:

High Technology

Annual Revenue:

More than US\$1 billion

Employees:

7,300

Oracle Products & Services:

Oracle Business Intelligence Suite
Enterprise Edition
Siebel Marketing Analytics
Siebel CRM
Siebel Sales
PeopleSoft Enterprise Financial
Management
PeopleSoft Enterprise Human
Capital Management

“Our goal is to provide ‘the perfect experience’ to our clients. To make that possible, we needed actionable intelligence. With Oracle, we are able to provide targeted, timely data and reports to associates enterprise-wide.” – Kevin Smyth, Vice President, Chief Information Officer, Cerner Corporation

Cerner Corporation Leverages Actionable Intelligence to Drive Data-Driven Decisions Across the Enterprise

Cerner Corporation is a leading supplier of healthcare information technology (HIT) and healthcare devices that connect physician offices, hospitals, clinics, laboratories, pharmacies, and consumers’ homes to relevant healthcare information. Cerner provides secure, real-time access to clinical, administrative, and financial data. Cerner’s unified, person-centric Cerner Millennium® architecture provides access to an individual’s electronic health record at the point of care and organizes and delivers information to meet the specific needs of the care provider.

Challenges

- Meet the goal to provide “the perfect experience” for clients, both internal and external
- Gain a greater understanding of client and financial data
- Provide intelligence to associates across the enterprise by pulling information from a variety of data sources

Solution

- 7,000 users leverage Oracle Business Intelligence Suite Enterprise Edition to unify data from several sources and provide each associate, at all levels of the company, access to information required for their job
- Created a single view of the client and deep understanding of company financial data
- Improved management of travel expenses, cash reporting, and profit/loss statements
- Increased quality of service provided to clients
- Saved time with exception-based reporting and targeting certain groups for performance improvements
- Rapidly increased accounts receivables rates each quarter
- Improved data quality by exposing large amounts of data to the entire company