



Česká lékárna a.s.
Brno, Czech Republic
www.ceskalekarna.cz

Industry:

Retail

Annual Revenue:

US169 million

Employees:

650

Oracle Products & Services:

Oracle Business Intelligence
Standard Edition One

Oracle Partner:



CEOS Data, s.r.o.
www.ceosdata.com



PIKE ELECTRONIC, s.r.o.
www.pikeelectronic.com

“Ease of use, scalability, and timely results are important to us, and Oracle Business Intelligence Standard Edition One excels in these areas. This by right places it among the very best BI tools.” – Ing.Pavel Vajskebr, CEO and Chairman of the Board, Česká lékárna a.s.

Česká lékárna Achieves a Permanent Increase in Profitability with Key Performance Indicators

Česká lékárna, a fast-growing company, runs Dr. Max, the largest retail pharmacy network in the Czech Republic. Dr. Max was created in 2006 through the acquisition of BRL Center CZ and Česká lékárna. Currently there are almost 100 Dr. Max drug stores throughout the Czech Republic. Česká lékárna has been certified for compliance with ISO 9001:2000 for its quality management systems.

Challenges

- Enable central management of business activities with detailed sales analysis of the data that was previously stored in local database
- Manage inventory mix and levels
- Standardize product masters to facilitate sales analysis across all pharmacies
- Provide detailed information on costs and revenue across the entire network by integrating data from the sales and finance system
- Provide a daily summary of all important transactions usable not only for sales, but also for effective monitoring of assets

Solution

- Consolidated inventory, sales and purchasing, finance, and budgeting data in a central data warehouse
- Enabled distribution of key performance indicators to pharmacy managers so they can use benchmarking and proactively manage inventory and operations in comparison with other pharmacies in the network
- Reduced the time required to create consolidated financial statements by 80%
- Significantly improved conditions for suppliers by unifying product item masters
- Permanently increased profitability
- Provided detailed information on inventory mix, leading to more effective risk management
- Integrated Oracle Business Intelligence with legacy inventory management and financial systems, reducing the time required to create new reports by 80%
- Went live within three months with only a two-man development team