



ChangAn Automobile Group
Chongqing, China
www.changanauto.com

Industry:

Automotive

Annual Revenue:

US\$2.5 billion

Employees:

More than 20,000

Oracle Products & Services:

Oracle Database
Oracle Collaboration Suite
Oracle Email
Oracle Calendar

Implementor:

Oracle Consulting

“Email has become an indispensable communication medium globally. We chose Oracle Collaboration Suite to ensure we have a safe, reliable, and future-proof email system. The software also integrates easily with our existing applications.” – Ding Houping, IT Director, ChangAn

ChangAn Opens Communication Lines

ChangAn Automobile Group is the fourth-largest automotive maker in China. The company manufactures vans, trucks, sedans, and automotive engines for customers in China and 20 other countries. Within China, ChangAn has 29 sales centers, 150 direct-sales outlets, and more than 1,000 distributors. It employs over 20,000 people and its staff is expected to increase as the company gears up to double its production capacity in the end of 2005.

Challenges

- Establish stable, scalable technical system to accommodate increasing volume of electronic communication
- Ensure a high level of system security to prevent computer viruses from crippling communications
- Prevent unauthorized access to company information by providing single sign-on access to business systems

Solution

- Established robust and secure email system built on Oracle Collaboration Suite to support more than 20,000 staff
- Improved customer service by ensuring seamless communication between ChangAn and its 1,000 distributors
- Boosted brand image by ensuring staff use uniform mail signatures and processes
- Ensured the safety and protection of all communications with Oracle Collaboration Suite’s built-in anti-virus measures and automatic backup and recovery system
- Strengthened security by integrating email platform with wider IT infrastructure and establishing single sign-on service for uniform authentication of users