



Chery Automobile Co., Ltd  
Wuhu City, China  
www.chery.cn

#### Industry:

Automotive

#### Employees:

More than 20,000

#### Oracle Products & Services:

Oracle SOA Suite  
Oracle Business Activity  
Monitoring  
Oracle WebLogic Suite

#### Oracle Partner:



Beijing Galaxy Golden Star  
Technology Development Ltd  
www.bps.com.cn

**“With Oracle SOA Suite, our IT staff now has the skills to develop, manage, and maintain a range of systems. We have already cut implementation costs by 30% and expect this number to further decrease as we take on more application development ourselves.”**

– Xiaogang Huang, Software  
Development Section Chief, Chery  
Automobile Co., Ltd

## Chery Automobile Cuts Development Training Costs by 80% and Reduces Implementation Expenses by 30%

Founded in 1997, Chery Automobile is an independent Chinese automotive manufacturer with, car, engine, and transmission factories, as well as engineering, planning, design, and testing institutes. The company has an annual output of 650,000 cars, 650,000 engines, and 400,000 sets of transmissions. It has total assets equaling US\$3.2 billion (RMB 22 billion).

### Challenges

- Adopt more efficient application development methodologies, as the existing point-to-point approach was complicated and made maintenance difficult
- Implement a robust platform to underlie legacy systems
- Provide greater visibility into development processes
- Ease the development and maintenance pressure on IT staff and enable them to respond faster to emergencies

### Solution

- Engaged Oracle Partner Beijing Galaxy Golden Star to deploy Oracle SOA Suite and Oracle WebLogic Suite 10g; serving as the backbone of Chery Automobile’s IT infrastructure and to support integrated planning and management
- Cut implementation costs by 30% as the flexible SOA enables business processes and services to be adapted and reused, ensuring staff can develop applications without assistance from external service providers
- Reduced training costs by 80% as new staff can learn from standard processes and services used in previous implementations, shortening their learning curve
- Enabled staff to respond faster to emerging issues by using Oracle Business Activity Monitoring to manage and maintain systems (the status of applications is presented visually for quick analysis)
- Improved efficiency by eliminating point-to-point system development and integration while establishing clearly defined roles for each department and enabling smoother collaboration
- Will lower IT development costs in the future as staff becomes more knowledgeable in SOA technologies