



Colorcon
West Point, PA
www.colorcon.com

Industry:

Life Sciences

Employees:

1,200

Oracle Products & Services:

Oracle Process Manufacturing
Oracle Quality
Oracle Advanced Pricing
Oracle Purchasing
Oracle Field Sales
Oracle Quoting
Oracle Marketing
Oracle Service
Oracle Human Resources
Oracle Self-Service Human Resources
Oracle Internet Directory
Oracle Portal
Oracle Application Server

Implementor:

Oracle Consulting

“With Oracle E-Business Suite applications, we cut our production lead time in half, achieved near perfect inventory accuracy, and improved our ability to provide sales follow ups on product samples and customer projects.” – Perry Cozzone, Chief Information Officer, Colorcon

Colorcon Cuts Production Lead Times and Simplifies Multinational Regulatory Compliance

Colorcon is a global manufacturing company that develops and supplies specialty products for the pharmaceutical, food, and non-toxic printing industries. Colorcon complements its product offerings with value-added services, including technical services, global regulatory information, and formulation know-how.

Challenges

- Improve the global company’s ability to manage variability of its manufacturing processes to ensure product consistency and customer confidence
- Provide the IT foundation required to scale Colorcon’s business while improving sales and customer service effectiveness
- Streamline compliance to regulations governing the health sciences industry
- Ensure rapid and convenient, yet secure, access to critical manufacturing, sales and supply chain information

Solution

- Deployed a single instance of Oracle E-Business Suite applications to deliver high levels of customer service, improve manufacturing precision, and facilitate regulatory compliance
- Deployed Oracle Portal and Oracle Internet Directory to create a personalized experience for system users that enables them to quickly and conveniently get to the information they require
- Enabled visibility into manufacturing operations—saving time, effort, and resources, ensuring consistent formulation methodology and uniform manufacturing processes across global production facilities
- Cut production lead times in half
- Accelerated inventory turns worldwide and achieved more than 99% inventory accuracy
- Improved sales follow-up by alerting a sales representative when a sample has been shipped
- Supported and streamlined regulatory compliance
- Gained the ability to automate and manage all service requests in a centralized environment and enabled seamless workflow
- Deployed self-service human resources capabilities, reducing paper files, and freeing up staff for other priorities
- Supported global expansion and scalability with Oracle’s multi-currency and multilingual applications