



Coromandel Sugars Ltd
Chennai, India

Industry:

Industrial Manufacturing

Annual Revenue:

US\$25 million

Employees:

450

Oracle Products & Services:

Oracle Database
Oracle Application Server

Oracle Partner:



Coromandel Infotech India Limited
www.c2il.com

“We now have end-to-end control of our manufacturing and supply chain and deep insight into our business drivers. We can rely on the Oracle system to support the growth of our business.” – V. M. Mohan, Joint President, Corporate Finance, Coromandel Sugars Ltd

Coromandel Sugars Cuts Financial Closing Time by 70%

Formerly ICL Sugars Ltd, Coromandel Sugars Ltd is one of India's leading sugar producers. It operates a processing unit at Makkavalli Village, Mandya District, in southern India that can crush 5,000 tons of sugar cane per day. For the year that ended on March 31, 2008, Coromandel Sugars crushed 627,000 tons of cane. Headquartered in Chennai, the company has five regional cane development and procurement offices, with the command area encompassing 50,000 hectares over a 45-kilometer radius.

Challenges

- Unify disparate systems that prevent the business from achieving end-to-end control of sugar cane manufacturing and distribution processes
- Communicate with the 20,000 farmers that supply sugar cane to the business
- Achieve efficient order management, accounting, and production processes to improve productivity
- Receive data in time for the managers to make decisions
- Gain legacy systems that could scale to support growth

Solution

- Reduced financial closing time by 70% with improved data analysis capabilities that enabled managers to make informed decisions quickly
- Increased operational efficiency by 30% as a result of automating processes and streamlining the supply chain
- Ensured compliance with statutory requirements, including the submission of reports to the Indian Government detailing the efficiency of operations (sugarcane is a controlled commodity in the country and must meet certain regulations)
- Improved coordination between departments as the business now uses a single system to manage its operations
- Enabled staff to manage orders, organize payments, provide loans, and communicate effectively with farmers in the region
- Gained a solution that can be easily expanded to support business growth and operational efficiency
- Engaged Oracle Partner Coromandel Infotech to deploy InDice, its proprietary integrated ERP solution on Oracle Database 11g and Oracle Application Server 10g