



Cortina Systems, Inc.
Sunnyvale, CA
www.cortina-systems.com

Industry:

High Technology

Annual Revenue:

US\$101 million to \$500 million

Employees:

400

Oracle Products & Services:

Oracle E-Business Suite
Oracle Financials
Oracle Order Management
Oracle Purchasing
Oracle iProcurement
Oracle Human Resources
Oracle Self-Service Human Resources
Oracle Compensation Workbench
Oracle Shop Floor Management
Oracle Manufacturing
Oracle Advanced Supply Chain Planning
Oracle Trade Management

“Oracle E-Business Suite Release 12 has significantly enhanced our financial and inventory processes, reduced errors, and improved productivity.” – John Livingston, Vice President of Operations, Cortina Systems, Inc.

Cortina Systems, Inc. Reduces Errors and Improves Efficiency with Oracle E-Business Suite Release 12

Cortina Systems, Inc. is a leading supplier of intelligent communication solutions to the core, metro, access, enterprise and digital home network market segments. Cortina, a fabless semiconductor manufacturer, delivers a suite of more than 300 different products. Since it started operations in 2001, the company has invested US\$150 million in research and development, and acquired four companies to drive its product offering growth.

Challenges

- Replace financial, order management, and inventory systems to increase efficiency and enable organizational growth in the expanding, but competitive communications solutions market
- Support new complexities associated with ever-increasing high-tech product lines, suppliers, customers, and processes

Solution

- Implemented Oracle Financials, Oracle Order Management, Oracle Purchasing, and other Oracle E-Business Suite Release 12 modules to replace the company’s legacy systems
- Supported the company’s strategic expansion in the rapidly changing communications solutions market
- Enabled increase in the number of inventory transactions to hundreds per day, and ensured inventory accuracy
- Minimized errors, helping to streamline accounts payable/accounts receivable and financial closing processes
- Reduced order management inefficiencies, helping users to quickly process 70 new orders and about half as many change orders per day, and a backlog of 2,500 to 3,000 line items
- Eliminated manual processes for order acknowledgement, decreasing consumption of planner’s day by 30% to 40%
- Reduced errors in the complex inventory tracking process and transformed order scheduling, ensuring 100% on-time delivery
- Decreased non-value added tasks, enabling employees to spend more time on strategic activities like supplier management
- Improved productivity significantly, reducing the hours worked per employee and the planning team headcount by two
- Enhanced the integrity of the company’s reporting data