



CUEL Limited  
Bangkok, Thailand  
www.cuel.co.th

#### Industry:

Oil & Gas

#### Annual Revenue:

US\$320 million

#### Employees:

2,300

#### Oracle Products & Services:

Oracle Financials  
Oracle Procurement  
Oracle Projects  
Oracle Human Resources

#### Oracle Partner:



Yipintsoi Consulting Co., Ltd  
www.yitconsulting.com

**“Oracle E-Business gave us better control over construction projects. By integrating project data in a single system, we can track the status of projects across the Asia Pacific, monitor inventory and supplier expenses in real time, and ensure we do not exceed budgets.”** – Kosol Kulruechakorn, Manager, Corporate IT Department, CUEL Limited

## CUEL Improves Budget Management and Streamlines Project Workflows

Founded in 2000, CUEL offers construction services to the oil and gas industry. These services include project management; conceptual and detailed engineering design; and procurement, fabrication, hook up, commissioning, and installation of wellhead platforms and pipelines, as well as other offshore facilities. CUEL has delivered a large number of wellhead platforms for customers in the Gulf of Thailand and around the Asia Pacific region.

### Challenges

- Replace ageing legacy systems with a centralized business management system that connects head office with project sites
- Gain access to real-time updates on the status of projects
- Improve data accuracy and accelerate reporting time
- Control expenses by tracking the cost of materials, labor, and overheads at any given time throughout the life of a project

### Solution

- Engaged Oracle Certified Partner Yipintsoi Consulting to implement an integrated enterprise resource planning system based on Oracle E-Business Suite, as part of CUEL’s ongoing objectives towards higher achievements in excellence
- Increased efficiency by streamlining and automating the project management process, from cost planning and mapping to inventory ordering, partner selection, and customer billing
- Improved budget management by monitoring project spend on a daily basis, establishing a clear audit trail to monitor transaction history
- Enhanced ability to monitor inventory from different perspectives: onshore/offshore; normal/free item; and project/surplus stock
- Minimized construction errors by creating a workflow to track and enforce engineering change requests
- Created a Summary of Bids to track and analyze vendor proposals, ensuring CUEL selects the most suitable and cost-effective project partner