



CVC Turismo
São Paulo, Brazil
www.cvc.com.br

Industry:

Travel & Transportation

Annual Revenue:

US\$980 million

Employees:

800

Oracle Products & Services:

Oracle Database 10g
Oracle Financials
Oracle Portal
Oracle SOA Suite
Oracle BPEL Process Manager
Oracle Enterprise Service Bus

Oracle Partner:



TRISCAL
Triscal
www.triscal.com.br

“Oracle provides us with confidence, security, and credibility. It’s a highly innovative company, always in search of cutting-edge technologies.” – Marco Fábio Faria, IT Director, CVC Turismo

CVC Turismo Adopts a Robust Database Infrastructure to Better Serve 2 Million Clients and Increase Growth

CVC Turismo is a travel booking service that has served the Brazilian market since 1972. During its 35 years of operation, the company served 10 million clients. It operates in Argentina, Uruguay and Chile. In 2006, CVC offered more than 70 destinations, also providing 770 national and international services, among flights, bus rides and cruises and realized 5,4 thousand charters.

Challenges

- Reduce the time needed to generate reports and retrieve financial information
- Deploy a robust database to support company growth and serve 2 million customers a year
- Improve ability to integrate financial and sales operations and data
- Enhance the performance and functionality of the company’s intranet portal

Solution

- Implemented Oracle Database 10g to improve CVC Turismo’s ability to manage and access vast quantities of data to support high customer demand
- Automated processes to reduce by 30% the costs associated with the sales and financial management functions
- Improved data security and reliability
- Centralized data and offered users direct access to information with Oracle Database 10g, improving customer service
- Provided users with faster access to intranet information with Oracle Portal
- Reduced the time needed to process financial information with Oracle Financials, driving more timely and agile decisions
- Increased the reliability of financial information by automating data analysis, which used to be done manually
- Worked with Triscal, an Oracle Partner, to accelerate deployment done within eight months and reduce risk