



Dalian Shide Group Co. Ltd.
Dalin City, Liaoning Province,
China
www.shide-global.com

Industry:

Industrial Manufacturing

Employees:

5,000

Oracle Products & Services:

Oracle Database

Oracle Partner:



Hand Enterprise Solution Co., Ltd
www.hand-china.com

“Oracle Database in combination with front-end tools enabled us to deliver more insightful reports faster to our key decision-makers and improved our business management as a result.”

– Yang Zhigang, Chief Info Director

Dalian Shide Group Obtains Faster and More Insightful Reports with New Database

Dalian Shide Group is a diversified conglomerate whose core business is producing chemical building materials. The privately-owned Chinese company manufactures 1,000,000 tons of plastic door and window profiles every year across five production facilities in Dalian, Chengdu, Jiaxing, Yinchuan, and Luohe. Other Dalian Shide businesses include petrochemicals, finance and insurance investment, sports and culture, and household appliances.

Challenges

- Ensure operational and management information across 108 sales branches is accessible to headquarters in real time
- Reduce time spent preparing financial and operational reports
- Cut costs and resources allocated to report generation
- Enhance management of data governing purchase and storage of raw materials
- Implement a database scalable to meet forecast business growth and consequent rise in data volumes
- Install products that can be easily integrated to minimize cost and complexity
- Minimize user resistance by ensuring ease of use

Solution

- Engaged Oracle Certified Advantage Partner Hand Enterprise Solution Co., Ltd to implement a new Oracle Database that meets customer requirements
- Supported integration of information across branches and delivery of real-time data to management decision-makers
- Reduced time required to generate accurate financial and operational reports from three days to one hour
- Achieved substantial savings in cost and resources required to generate reports
- Gained a data platform to optimize raw material management
- Achieved scalability to avoid data bottlenecks
- Secured tight integration between back-end database and front-end applications