



Nel Triveneto e a Ferrara.

Despar Aspiag Service
Mestrino, Italy
www.despar.it

Industry:

Retail & Distribution

Annual Revenue:

US\$1.537 billion

Employees:

4,664

Oracle Products & Services:

Oracle Database
Oracle Collaboration Suite
Oracle Content Services
Oracle Application Server Portal
Oracle Internet
Oracle JDeveloper
Oracle Application Server
Web Services Manager

Oracle Partner:

Confor Informatica
www.confor.it

“Working with Oracle is a proof of our talent in choosing the right business partners ”

– Paul Klotz, Managing Director,
Aspiag Service

Despar Aspiag Enhances Communications with Grid and Service-Oriented Architecture

Established more than 40 years ago, Despar is a leading Italian food and grocery supermarket chain, formed by 12 different companies. Despar has more than 1,800 stores in almost every region of Italy and is one of the most widely recognized brand names in this sector. In addition to selling third-party brands, Despar also sells its own line of products through the stores. In the Northeast of the country, Despar is represented by Aspiag Service and its more than 500 stores.

Challenges

- Replace an aging, inflexible, proprietary IT infrastructure with one capable of delivering Web services through an up-to-date service-oriented architecture (SOA)
- Raise productivity by improving monitoring and tracking of communications and by eliminating inefficient Web-based services
- Build a system that allows Despar Aspiag to deliver fast, uniform content enterprise wide for better overall business operations

Solution

- Replaced inefficient, antiquated system with a reliable, scalable grid architecture from Oracle, lowering total cost of ownership and gaining immediate flexibility
- Used Oracle JDeveloper to rewrite applications for the new SOA architecture, simplifying development and delivering needed standardization
- Simplified document management and enhanced collaboration throughout the company with Oracle Collaboration Suite
- Created a single point of access for all applications and content with Oracle Application Server Portal 10g
- Reduced development and deployment time for custom applications by standardizing on Oracle JDeveloper as the company’s rapid application development (RAD) tool