



Dorskocil Manufacturing
Arlington, TX
www.dorskocil.com

Industry:

Consumer Goods

Annual Revenue:

US\$300 million

Employees:

750

Oracle Products & Services:

Oracle Transportation Management
Oracle Transportation Operational Planning
Oracle Financials
Oracle Order Management
Oracle Advanced Pricing
Oracle Purchasing
Oracle Manufacturing
Oracle Inventory Management
Oracle Mobile Applications for Inventory Management

“Oracle Transportation Management gives us the peace of mind that we are reducing transportation spending, improving the productivity of our operations, and passing along those savings and benefits to our customers.”

– Susan Richman, Chief Financial Officer, Dorskocil Manufacturing

Dorskocil Manufacturing Reduces Freight Spending by 12% in Nine Months

Dorskocil Manufacturing is a leading manufacturer and marketer of pet products and sporting goods. The company manufactures a variety of pet supplies and sporting goods equipment—including pet carriers, doghouses, pet bedding, and feeding and watering systems—for large retail stores.

Challenges

- Streamline and centralize transportation planning
- Maximize trailer volume utilization and operational loading
- Enforce business rules and provide cost visibility
- Improve communications with carriers

Solution

- Implemented Oracle Transportation Management to streamline and centralize business processes and improve productivity
- Provided increased visibility into freight information, resulting in process improvements and more proactive management of freight expenditures
- Integrated the transportation application with existing Oracle E-Business Suite applications for greater efficiency
- Reduced freight costs by 12% or approximately \$1.8 million in the first nine months
- Leveraged Oracle Transportation Operational Planning to create the most optimal shipments for multi-stop trucks based on cost, service level, and asset utilization
- Shifted 10% of freight from “less than truckload” mode to more cost-effective truckload and rail modes
- Optimized item placement with the load configurator tool, enabling the company to use three-dimensional load modeling to best pack orders, even with odd-shaped packages
- Enhanced communication with carriers and delivered shipment status updates and online access to shipment information
- Enabled in-house auditing and payment of all bills, resulting in increased control and greater accuracy
- Automated rules-enforcement to increase consistency
- Gained a scalable solution that will support the company’s global growth