



eHarmony, Inc.
Pasadena, CA
www.eHarmony.com

Industry:

Professional Services

Employees:

245

Oracle Products & Services:

Oracle Database
Oracle Real Application Clusters
Oracle Enterprise Manager
Oracle Partitioning
Oracle Tuning Pack
Oracle Diagnostics Pack

Oracle Partner:



Cloud Creek Systems, Inc.
Agoura Hills, CA
www.cloudcreek.com

“We previously relied on Microsoft SQL server, but were reaching the limits of that solution. Oracle provided us with increased scalability and availability to support our growing client base. As important, our implementation partner, Cloud Creek Systems, provided us with the expertise required to ensure a smooth and efficient migration.” – Joseph Essas, Vice President of Technology, eHarmony.com, Inc.

eHarmony, Inc. Increases Database Scalability and Availability, Improves Customer Service

eHarmony, Inc. is a pioneer in using relationship science to match singles seeking long-term relationships. Its services, available in the United States, Canada, Australia, and the United Kingdom, present users with compatible matches based on key dimensions of personality that are scientifically proven to predict highly successful long-term relationships.

Challenges

- Improve scalability of the company’s data infrastructure to support a rapidly growing client base
- Ensure high availability and performance of the company’s applications, including its U.S. and international Web sites
- Allow the company to continue to provide high levels of customer service
- Support expanded services, such as the company’s eHarmony Advice online community

Solution

- Deployed Oracle Database with Real Application Clusters to create a highly scalable data management solution that supports the company’s rapid growth
- Ensured a high-performance data infrastructure that could handle an average of 1,000 transactions per second and a load that increased six-fold in two years
- Improved Web site response time by 50% with Oracle Real Application Clusters, enhancing the customer experience
- Gained the ability to add capacity quickly and cost effectively with Oracle Real Application Clusters
- Ensured availability of critical applications in the event of server failure with Oracle’s clustering software
- Provided database administrators (DBAs) with access to real-time information and a 360-degree view of system performance, ensuring rapid response to emerging issues
- Managed a comprehensive way to manage complex production, disaster recovery, test, and development environments
- Reduced the number of Oracle DBAs and developers by 50%
- Worked with Oracle Partner Cloud Creek Systems to map strategy and ensure an efficient implementation that met constantly evolving business and technical requirements, including performance tuning and index optimization strategies