



endlichferien GbR  
Nürnberg, Germany  
www.endlichferien.com

#### Industry:

Travel and Transportation

#### Employees:

Fewer than 500

#### Oracle Products & Services:

Oracle Database  
Oracle Application Express

#### Oracle Partner:

**prograsp**  
ALEXANDER WEBER

Prograsp Alexander Weber  
Nürnberg, Germany

**“We decided to go with Oracle technology from the start to ensure that our customers—holiday hosts those looking for a holiday site—have access to a highly scalable system. What impressed us most was the productivity gain with Oracle.”**  
– Stephan Witt, Project Manager, endlichferien GbR

## endlichferien GbR Builds Fast, High Volume Portal to Connect Vacationers with Hosts

In 2002, the founders of endlichferien GbR, which translates to Finally, Vacation, started their business with only three customers in the North Sea region. Today endlichferien is an established service provider that connects tourists with private holiday cottage owners, travel agencies, and tourism organizations. The company has more than 3,000 offerings of holiday spots in Europe; mostly in Germany. More than 300 customers and 600 holiday locations in the North Sea region alone have made endlichferien one of the area’s top five tourism providers.

### Challenges

- Implement a highly scalable system with around-the-clock online availability with the capacity to manage peak loads and accommodate growth of 50% to 60% per year
- Develop a booking system that easily integrates with the existing infrastructures of rental agencies
- Implement the system quickly and with no loss of revenue

### Solution

- Implemented Oracle Database as the central element for data storage; also established a platform for growth—currently averaging 50,000 different visitors per month
- Created a vacation portal database service called Weblisteners based on Oracle; giving tourists and hosts a convenient, easy-to-use interface
- Developed the application with Oracle Application Express, ensuring lean architecture and transparent infrastructure
- Allowed for seamless online transaction processing (OLTP) as well as read and write operations for rapidly changing data and fast response times
- Allowed the company to build efficient applications with high performance search algorithms; also easy to maintain with low operating costs