



Oracle Customer Spotlight



ENERGY SAVING TRUST
London, United Kingdom
www.energysavingtrust.org.uk

INDUSTRY:
Education & Research

ANNUAL REVENUE:
US\$127 million

EMPLOYEES:
250

**ORACLE PRODUCTS
& SERVICES:**
Oracle Database
Oracle Real Application Clusters
Oracle Application Server

ORACLE PARTNER:
Vision with Technology
www.visionwt.com

“With our three-node cluster, our Oracle Database is bullet proof. It just works all the time. When one of our engineers pulled the plug on the main database server, it just carried on. It didn’t miss a beat. Using the Oracle Database in a cluster makes our life simpler, and it’s a perfect way to leverage our open source content management system.”

– Adam Spindler, Head of IT,
Energy Saving Trust

Energy Saving Trust Grows Web Site Use by 50% and Speeds Content Updates by 100%

Energy Saving Trust is a non-profit organization funded by government and industry. It provides free, impartial advice on saving energy, conserving water, and reducing waste to help reduce carbon dioxide emissions in the United Kingdom. Energy Saving Trust provides information to consumers and corporate organizations. It operates a network of advice centers throughout the United Kingdom and advances its mission through national and regional programs to promote change. Its Web site is a key channel for communicating dynamically and quickly with a growing audience.

Challenges

- Increase Web site use from a base of 200,000 visits a month to at least 300,000
- Accelerate Web page updates and improve organizational credibility by giving authors flexibility and editorial control over making updates to their material
- Reduce the IT team’s content management workload responsibilities to enable team members to focus on strategic initiatives
- Improve Web site availability and streamline maintenance
- Enable the organization to launch new campaigns quickly and manage user responses efficiently
- Provide a Web site platform that can support future growth in traffic and new types of content and applications

Solution

- Increased Web site visits to 300,000 a month in nine months
- Enabled authors to edit content online and load updates in one day rather than in two, on average, using an open source content management solution called eZ Publish from Vision with Technology, driven by a three-node Oracle cluster
- Freed the IT team from content management responsibilities, enabling team members to focus on enhancing the Web site user experience and increasing dynamic services
- Improved Web site availability and reduced IT maintenance burden
- Created a robust and scalable infrastructure for future development of the Web site