



eServGlobal  
Paris, France  
www.eservglobal.com

**Industry:**

Communications

**Annual Revenue:**

US\$138 million

**Employees:**

740

**Oracle Products & Services:**

Oracle Database  
Oracle Real Application Clusters  
Oracle Berkeley DB XML  
Oracle TimesTen In-Memory  
Database Manager

**“Oracle’s unparalleled range of embeddable databases and middleware enhance the flexibility and reliability of our solutions for service providers and reinforce our ability to innovate in a dynamic customer-driven market.”** – Laurent Lafarge, Chief Executive Officer, eServGlobal

**eServGlobal Boosts Growth Potential and Cuts Development Costs with Embedded Database**

eServGlobal (LSE: ESG & ASX: ESV) invents smart communication and payment solutions to help telecommunications service providers operating on all-generation networks to grow new revenues, reduce churn, and lower costs. Over 80 leading service providers, with over 400 million mobile subscribers in more than 50 countries, use eServGlobal’s end-to-end solutions to deliver revenue-generating services.

**Challenges**

- Embed unbreakable database and middleware technologies into solutions to develop advanced, robust, real-time end-user facing services with uncompromising flexibility and reliability
- Avoid the cost and risk of developing proprietary software
- Minimize development costs and speed solution time to market
- Respond rapidly to dynamic market changes and enable service providers to evolve seamlessly to new network architectures
- Broaden market base, sustain current 22% annual growth and boost profit margins

**Solutions**

- Selected Oracle’s turnkey, carrier-class database and data management solutions on which to develop real-time, mission-critical solutions
- Leveraged Oracle Real Application Clusters to ensure tolerance, performance, and scalability
- Embedded Oracle Berkeley DB XML for its low footprint and near-zero administration overhead
- Benefited from Oracle TimesTen’s real-time data management software to build networked, memory-rich transaction application platforms
- Cut development scales while improving ability to be first to market with new solutions to meet service providers’ needs
- Embedded Oracle technology to speed deployment and roll-out of new solutions for customers and benefit from Oracle’s flexible pricing model
- Leveraged Oracle’s scalable technology to support escalating customer numbers and increasing market share cost-effectively
- Benefited from high use of Oracle solutions in the telecommunications industry to make implementation easier