



Jordan Mobile Telephone  
Services Company Ltd.  
Amman, Jordan  
www.fastlink.jo

### Industry:

Telecommunications

### Employees:

800 - 1,000 Employees

### Oracle Products & Services:

Oracle Financials  
Oracle Cash Management  
Oracle Financial and Sales Analyzer  
Oracle Order Management  
Oracle Purchasing  
Oracle Inventory Management  
Oracle Human Resources  
Oracle Self-Service Human Resources  
Oracle Payroll  
Oracle iRecruitment  
Oracle Training Administrator  
Oracle Application Server  
Oracle Application Server Portal  
Oracle Partitioning

## Jordan Mobile Telephone Services Company Ltd.

Jordan Mobile Telephone Services Company Ltd. Fastlink, founded in 1995, was the first operator to introduce mobile phone services into Jordan. In just a few years, the company earned its reputation as the most progressive telecom operator in the region in terms of competitiveness and readiness to adopt new technologies and deploy cutting-edge services. Since its inception, Fastlink has recorded subscriber growth at an exponential rate, with the number of users currently exceeding 1.4 million subscribers. Through more than 1,700 cell sites, Fastlink covers the entire populated area of the Kingdom.

### Challenges

- Reduce operational costs by introducing more efficient business processes
- Improve ability to analyze and act on financial, sales, and other business data
- Effectively communicate information on new and existing services to Fastlink's growing customer base

### Solution

- Implemented Oracle E-Business Suite applications to automate and improve the efficiency of key business processes, including accounting, procurement, inventory, and human resources
- Reduced monthly accounting cycle time by 25% and procurement cycle time by 25%
- Increased automation levels by 70% in areas such as payroll and expenses
- Streamlined and unified Fastlink's previously fragmented IT environment and created a single data model that improves the accuracy and integrity of data
- Gained a single, consolidated view of financial, sales, and staff resources, driving improved decision-making capabilities
- Expanded ability to analyze and act on financial and sales data
- Achieved new levels of efficiency and accuracy across recruitment, compensation, and training functions with Oracle human resources and training applications
- Implemented Oracle technology platform to launch a robust, scalable online portal to communicate with Fastlink customers