



Feller GmbH
Günselsdorf, Austria
www.feller-at.com

Industry:

Industrial Manufacturing

Annual Revenue:

\$28.6 million

Employees:

170

Oracle Products & Services:

Oracle E-Business Suite
Oracle Financials
Oracle Purchasing
Oracle Order Management
Oracle Advanced Pricing
Oracle Discrete Manufacturing
Oracle Support Services

Implementor:

Oracle Consulting

“Production has been streamlined thanks to the versatility of Oracle E-Business Suite. We also have, for the first time, a detailed overview of current stock levels and stock values.” – Walter Hammer, Technical Manager, Feller GmbH

Feller GmbH Streamlines Business Processes with Web-based and Integrated IT Infrastructure

In 1948, Feller started producing thermoplastic-insulated cables and directly molded plugs. Today, Feller produces power cords with a wide variety of plugs and connectors as well as custom solutions. Feller has operations in Austria, the United Kingdom, the United States, and Hong Kong.

Challenges

- Replace outsourced legacy IT system with a Web-based and integrated on-premise system
- Maintain high IT service levels
- Improve productivity and operational efficiency

Solution

- Implemented Oracle E-Business Suite modules for finance, order management, manufacturing, and purchasing to create an integrated and highly scalable IT infrastructure that delivers greater visibility of information across the enterprise
- Leveraged Oracle Advanced Pricing and its flexible rules enabled to calculate the industry-specific surcharge for copper
- Ensured that system users around the world could quickly access the system via a Web browser
- Standardized and streamlined business processes across the organization, improving operational efficiency and productivity
- Integrated Oracle modules to capture of production data for expanded visibility and more informed decisions
- Enabled more precise product descriptions with Oracle’s expansive text fields, saving time on subsequent orders