



Ferplast SpA  
Castelgomberto (Vicenza), Italy  
www.ferplast.it

#### Industry:

Industrial Manufacturing

#### Annual Revenue:

US\$141.12 million

#### Employees:

1,000

#### Oracle Products & Services:

Oracle Data Integrator

#### Oracle Partner:



Miriade  
www.miriade.it

**“To maintain our competitive edge, we needed to dynamically adapt to ever-changing business demands. Oracle Data Integrator allowed us to easily integrate different applications, providing us with a flexible information system capable of responding rapidly to changes in the company’s business.”**

– Sergio Rizzato, ICT Manager,  
Ferplast SpA

## Ferplast Improves Service and Maintains Competitive Edge with Data Integration

Founded in 1966, Ferplast SpA is a leading supplier of more than 2,000 pet products representing the widest range of pet comfort accessories on the market. The company has three productive plants—in Italy, Ukraine, and Slovakia—as well as 12 branches in major European countries, and a network of more than 100 agents and 154 international partners working with approximately 10,000 shops.

### Challenges

- Provide management the ability to reorganize information quickly by classifications in the staging area, and obtain reports that are not available as atomic data inside the ERP system
- Offer dynamic analysis in line with business trends: turnover and margins for production sites and trade branches, fix and variable costs for company
- Enable the company to interface its portal with the enterprise resource planning (ERP) system, to enable order management over the internet
- Implement rapid electronic data interchange (EDI) communications in the XML format with heterogeneous systems assigned to different clients without costs for customers and in short time.

### Solution

- Worked with Miriade to implement Oracle Data Integrator based on its ability to provide precise, accurate, and prompt information at all levels in the company
- Leveraged Oracle Data Integrator’s flexibility to meet Ferplast’s requirements for integration and communication among heterogeneous systems
- Provided the company with expected results promptly: with integration of new data in the staging area, new reports, new EDI connections, new information on the internal portal
- Adopted a single extract, transform, and load (ETL) product to optimize data analysis and significantly reduce the loading time for decision-making support tools
- Leveraged Miriade’s support and industry experience to accelerate the implementation, making Oracle Data Integrator available for profitable use in a variety of applications