



Fideltronik  
Sucha Beskidzka, Poland  
www.fideltronik.com.pl

**Industry:**

High Technology

**Annual Revenue:**

US\$100 million

**Employees:**

750

**Oracle Products & Services:**

Oracle Inventory Planning  
Oracle Purchasing  
Oracle iSupplier Portal  
Oracle Financials  
Oracle Discrete Manufacturing  
Oracle Flow Manufacturing  
Oracle Order Management  
Oracle Advanced Supply Chain Planning  
Oracle Projects  
Oracle Financial and Sales Analyzers  
Oracle Human Resources

**“Since implementing Oracle E-Business Suite applications, we have systematized and gained full control over all processes in our company. It enables us to more efficiently and cost-effectively plan production and create supplies.”** – Zbigniew Fidelus, General Director, Fideltronik

**Fideltronik Deploys Complete Supply Chain Solution, Increases Delivery Performance by More Than 60%**

Fideltronik is a group of companies that provide a full spectrum of services, from product design through manufacturing and shipment of electronic products to the end customer. Modern and complex assembly equipment enables the company to deliver a high volume of products in very competitive times. Fideltronik cooperates with large corporations including Motorola, Siemens, Phillips, and General Electric.

**Challenges**

- Optimize the production of goods, based on the system of lean manufacturing
- Create a homogenous and coherent system without software customization, providing the flexibility required in the dynamic high technology industry
- Maximize product storage space by generating exact calculations for the quantity of supplies required throughout every stage of the planning or production phase
- Increase production profitability by reducing labor costs and optimizing production based on smart management decisions

**Solution**

- Implemented Oracle E-Business Suite applications for a range of ERP functions, from purchasing and fiscal management, to manufacturing, order management, projects, human resources, inventory planning, and supply chain management, creating an integrated environment in five enterprises and serving more than 300 users
- Lowered employment costs by 50% in each field in which the system was implemented, including receiving materials in the warehouse, matching invoices to receiving, and tracking bills of materials for engineering
- Reduced reporting time by 95%, using Oracle Daily Business Intelligence (embedded in many E-Business Suite applications)
- Generated daily business intelligence reports for low and high level management, containing all production information needed to make timely and more informed decisions
- Shortened the necessary lead time for production planning with customers from 45 days to 25 days
- Increased delivery performance from 60% to 98%