



Finansbank
Istanbul, Turkey
www.finansbank.com

Industry:

Financial Services

Annual Revenue:

US\$2 billion

Employees:

9,986

Oracle Products & Services:

Oracle Business Intelligence
Enterprise Edition
Oracle Database
Oracle Data Integrator
Oracle Partitioning

“The Oracle data warehouse system has already brought significant benefits to nearly all of our business groups. We’ve gained a powerful, scalable solution to handle the continued growth of our data store, and a great foundation for future IT infrastructure projects.” – Burak Öztürk, Systems & Network Chief Architect, Finansbank

Finansbank Improves Performance and Availability of Enterprise Data Warehouse

Finansbank is one of the largest private banking institutions in Turkey. Founded in Istanbul in October 1987, the company has grown to become the fifth largest bank in the country, operating a network of 500 branches and more than 1,000 automatic teller machines across Turkey. The company owns four subsidiaries: FinansLeasing, FinansInvest, Finans Portfolio Management, and IBTech.

Challenges

- Implement a new enterprise data warehouse solution to support core banking data from a variety of sources and relieve performance loads on the existing data warehouse
- Manage a large and rapidly growing data store, now at 16 terabytes and doubling in size approximately every 15 months
- Optimize backup processes to increase efficiency while safeguarding valuable financial data

Solution

- Implemented an Oracle enterprise data warehouse loaded daily using Oracle Data Integrator, to handle crucial bank data such as information for the bank’s 3.5 million credit card accounts
- Optimized performance by providing each business group with its own data mart within the data warehouse, including a new dedicated environment to support campaign management
- Achieved high user adoption rates as well as excellent user satisfaction, resulting in expanded operating hours from normal weekday working hours to daily, around the clock operations as the result of users’ requests
- Acquired a flexible and future-ready data warehousing solution, capable of scaling to meet the ever-increasing performance needs of a rapidly-growing, multiterabyte data store