



France Télévisions  
Paris, France  
www.francetélévisions.fr

#### Industry:

Media & Entertainment

#### Employees:

8,000

#### Oracle Products & Services:

Oracle E-Business Suite  
Oracle Financials  
Oracle Consulting Services

#### Implementor:

Oracle Consulting

**“Thanks to Oracle Consulting and Softa Conseils, we completed our migration project on schedule and with the data quality preserved. With our proven migration solution, we can now look to migrate financial accounting systems for other subsidiaries of France Télévisions”** – Rémy Berthou, Information Systems Manager, France 3

## France Télévisions Unifies Operations with France 3, Its Largest Subsidiary, for Greater Efficiency

Created in 2000, the France Télévisions holding company supervises five French public television channels: France 2, France 3, France 4, France 5, and RFO. Through other subsidiaries, the group also conducts activities in production, distribution, and advertising sales. Its France 3 subsidiary, which employs 1,300 journalists, is Europe’s largest television news broadcaster.

### Challenges

- Centralize France Télévisions’s accounting, financial, and purchasing information systems on a single, unified instance of Oracle E-Business Suite 11i
- Move forward with the Ariane centralization project, unifying the primary subsidiary, France 3, with the parent company’s IT system
- Develop an effective, reproducible solution for migrating the data repository and data for future centralization projects; switch the data without interrupting productivity

### Solution

- Implemented an array of modules from Oracle E-Business Suite to unify and improve financial, accounting, and purchasing processes between France 3 and France Télévisions
- Collaborated with Oracle Consulting Services and Softa Conseil to create a unified data repository and configure the company’s accounting system and data
- Migrated the data from three fiscal years, some 13 million transactions, with no loss of data
- Fulfilled the project on time and on budget; minimized downtime of accounting and financial production platform, ensuring that operations and programming continued
- Created a reproducible platform for bringing the company’s other subsidiaries on board