



France 3
Paris, France
www.france3.fr

Industry:

Media & Entertainment

Employees:

4,600

Oracle Products & Services:

Oracle Application Server
Oracle Portal
Oracle Real Application Clusters
Oracle Internet Directory
Oracle Database

Implementor:

Oracle Consulting Services

“France 3 is undergoing a major project to optimize its organization while strengthening regional operational autonomy. Through our Oracle-based In3net portal, we reorganized local management processes to achieve the strategic goals at regional and national levels.”

– Rémy Berthou, Director of Information Technology, France 3

France 3 Decentralizes for Efficiency and Cost Savings

France 3 is a public television channel owned by France Télévisions. It employs 1,300 journalists and is Europe’s biggest televised news operator. Each day, France 3 produces 25 regional and 42 local editions of the news—some 800 news items per day and 20,000 programs.

Challenges

- Improve the company’s efficiency and generate operational savings
- Use automated management tools to provide consistent support across 90 regional offices
- Provide better access to information across the company to strengthen regional autonomy

Solution

- Installed an enterprise portal called In3net, based on Oracle Portal and Oracle Application Server 10g, to provide a continuous link between staff members, two thirds of whom are based in the regions
- Used a single Oracle Internet Directory, part of Oracle Application Server 10g, to provide common access to data for every member of France3’s staff
- Improved management decision making, reduced workload, and lowered the cost of running the HR department by introducing electronic signatures and employee self-service
- Provided greater opportunities for sharing business information via the portal, to support collaborative work between the regional offices and to increase productivity
- Using the portal eliminated the need for multiple servers, thereby reducing IT costs